

NETA Board of Directors Meeting
October 5, 2016
ESU 10, Kearney, NE

Business meeting was called to order Wednesday, October 5, at 10:36 a.m. by Jackie Ediger. Board members present were: Josh Allen, Craig Badura, Lynn Behounek, Lucas Bingham, Jackie Ediger, Heather Callihan, Peg Coover, Stephanie Dannehl, Ann Feldmann, Lynne Herr, Matthew Lee, Darci Lindgren, Wendy Loewenstein, Becky Miller, Rich Molettiere, Julie Moore, Eliu Paopao, Tom Rolfes, Tina Sauser, Jason Schmidt, Kent Steen, Patty Wolfe, and Nick Ziegler. Opening activity used 'Table topics – Not your mom's dinner party' question cards.

The President's Council at their September 21 meeting developed the agenda for this meeting. Minutes from previous meetings were offered for review. Jason Schmidt made a motion to approve the minutes from the 2016 Summer Retreat with a second by Tina Sauser. A voice vote was taken and the motion carried.

Outreach: NETA Goals

Goal 1 – “Demonstrate continual growth in quality, attendance and offerings at our conferences” subgroup report was presented by Matt Lee. The fall conference evaluation will be distributed with social media and QR codes during the conference. To think forward, many board members' will be presenting sessions on Friday, and soliciting others to submit sessions for spring conference. ITEC attendees will encourage good presenters to submit spring sessions. ISTE standards box is listed (optional) for spring session submissions. Conversation for virtual conference options with MACUL has begun. Jackie Ediger and Heather Callihan will be working out details directly for further planning process. Cooperating sub groups will be contacted to solicit spring conference sessions and invite conference participation.

Goal 2 - “Expand learning opportunities beyond the conferences” subgroup report was shared. Tina Sauser spoke for the New Tech Integration Specialists group that will begin Friday. They will be having first collaborating meeting to set goals and possibly create a mission statement. Craig Badura reported Taylor Siebert from Striv, Inc. will be creating promotion video at the conference to document maker space and attendee experiences. Videos will be used for outreach and shorter PR promotions.

Board Shirts:

Craig Badura brought sample shirts for the board to consider. The board tried on several types and chose a new style of long sleeved shirt to wear as a group.

Lunch break was from 11:42 a.m. to 12:10 p.m. Craig Badura left the meeting at 12:10 p.m.

Membership Update:

One year ago NETA's membership goal was to have 3500 members by April, 2017. Today we have over 4000 members. The board discussed what would define an 'active' member. Different ways of being active in the organization could include:

- Attend a conference (participate or volunteer)
- Attend a partner group meeting (either in person or by remoting in with a tool like Zoom)
- Enter a contest
- Read online newsletter

- Read NETA emails
- Discuss NETA experiences (conference, meetings, newsletter) with friends outside of our conference

2016 Nebraska Fall Ed Tech Conference Report:

Report given by Josh Allen. Over 300 people will be attending the conference on Friday. Pre-conference workshop numbers look great for Thursday. Continuing to have the conference on Friday should help attendance. Planning and work to put on the conference is shared between NCSA and NETA. Friday morning at 8:00 all attending board members are invited to help welcome attendees and direct them to the keynote area. Presenting board members were thanked for their contribution to the conference.

2017 Conference Committees:

Logistics Report was given by Lynn Behounek and Eliu Paopao. Registration set up will remain the same for this year's spring conference. Projector confirmation is not yet received from Epson. 80's band or mix tape for music before keynote is being arranged. Group tables will remain in the side hall in the same location as last year. AAA Rents order confirmation was reviewed and advised to sign. Levy food order will be changing due to NETA's board dinner being held at the Hilton Omaha this year. J&S audio will be providing staging due to recording issue last year. There will be a Social Butterfly Lounge again at the conference. Prize booth locations in vendor hall will be determined later due to vendors being able to choose their own booth space. Interactive vendor map will be live October 6. 30th anniversary history of technology display will be held during the poster sessions in Ballroom B. Board members will be bringing hardware to share.

Programming Report was presented by Ann Feldmann and Jackie Ediger. Workshops were reviewed with several already solidified. Retail items were shown to the board. Bag samples were passed around. Pizza cutter and a deck of cards will be considered - to be on the 'cutting edge' of learning. NPPD will be sponsoring the maker space again.

PR/Marketing Report was presented by Jason Schmidt. Different pricing options were reviewed for a NETA website redesign. Facebook ad for this fall conference had one click through, but could still be a beneficial avenue to explore outside of state limits. Jason requested to be allowed to spend up to \$500 to promote the spring conference on various social advertising venues. A budget request will be made. Tina Sauser reported the Omaha running club would again help with the NETA 5K. Goose chase will be used again. The ConnectEd day video shared made a positive impact across the country.

Strand Meetings:

Lucas Bingham reported the Tech Coordinator strand sessions will be solicited. Jason Schmidt will be sending out requests for proposals from the 1:1/Mobile strand next week. Heather Callihan has received a commitment from Karne Haase and Keegan from Common Sense Media to present for the Digital Citizenship strand. They will be requesting Hunter Brandensleeve @AthleteNation founder to share as well for demonstration of positive use of social media. Wendy Loewenstein will be encouraging people to submit poster sessions submissions. Lynne Herr reported that Google Spotlight is a very popular topic. New Google certification process and possibly advanced application Google tools used in digital breakout games could be highlighted. Jackie Ediger reported Administration/Leadership strand is ready to go with leaders from across the state. Becky Miller reported that all but three of the conversation strand speakers have been confirmed. Stephanie

Dannehl will be looking for potential presenters in the strand at the NSLA conference.

2017 Conference Details:

Heather Callihan will help coordinate possible Ignite sessions to fill two session time slots. Julie Moore reported all past NETA sponsored groups have expressed desire to work together again in 2017. Two featured speakers have been requested. Timeline to review all session proposals: November 11, session submission deadline; November 14, strands submitted to board; November 18, strand submission selections due; November 21-December 2, committee review sessions; December 9, President's council meets to review sessions. All presenters will be sent a presenter template with logo and links to NETA site to include in any presentations as they prepare for the conference. Jason Schmidt will update the template.

If an ISTE Advocacy booth is needed, it will be housed with the information booth. Theme for the 30th anniversary NETA is 'Pearls of Wisdom.' T-Shirts will be ordered for the conference and for volunteers.

Officer Reports:

Jackie Ediger presented her **President's Report**. The 2017 conference speakers are: Thursday, Michelle Cordy for keynote and sessions, and Holly Clark as a featured speaker; Friday, Hadi Partovi for keynote and leadership sessions, and Kathy Schrock and Greg Kulowiec as featured speakers. All members are encouraged to invite a friend to NETA and/or to become a member. The NASB showcase will be held on November 18 at the La Vista Conference Center. Nominations for new NETA board members will open on November 4, and will close on December 2.

The **Treasurer's Report** was then given by Rich Molettiere. A current Balance Sheet was highlighted. 2017 Budget was presented and groups were invited to review budget requests to make sure the amounts will fit current needs. Income and expenses were detailed for the board. Profit and Loss statement was shared. External review results were shared. Bob Fitzsimmons went through investments in July with Rich and Julie. He considers the group's investments healthy and not needing any changes. Rich challenged the board to consider alternative ways to use NETA's funds to benefit the membership rather than have money sitting in an investment account. Sponsored groups are a good start. Nick Ziegler made a motion to accept the treasurer's report with a second by Tina Sauser. A voice vote was taken and the motion passed.

Julie Moore followed with the **Executive Director's Report**. The 2015 990 Form was presented to the board. Conference deadlines and session information was shared. Admin days went well. Julie will be at Tech showcase again, and will be giving free registrations to school board members. February newsletter submissions are needed by December 9. Several board members will be attending ITEC next week. Susan Larson from ISTE shared our infographic with all leaders on the ISTE affiliate list serv. Project tomorrow award came and Julie shared with the board. There will be \$15,000 in CenturyLink Teachers and Technology grants available to Nebraska teachers in the CenturyLink service areas. Since the grants are not available to the entire membership, NETA will not be participating in the grant approval process.

The **Contest Coordinator Report** was then shared by Lynne Herr. Online NETA contest entries will open in November. Please encourage teachers to apply for contests and recognition. New contest will send teachers to NETA to help tell their classroom story. She had no report for the ISTE Advocacy position at this time.

Tom Rolfes presented the **Executive Liaison Report**. UNL is being merged with central admin at the state level. Blackboard is no longer being purchased, and UNL will be moving to Canvas. 50,000 licensees will be affected. There are several IT project proposals in the biennial budget. Dept. of Ed has submitted for teacher certification software \$550,000 for update, \$15,600,000 for shared services and reports. This would set up a statewide system to support classrooms in all schools. NITC white paper shared with the board detailed broadband access in the state. Some districts and communities have limited or no internet access available for some students. Options to improve student connectivity are detailed. It is often known as the 'digital divide.' Districts that need to provide home service can consider using TV channel 'whitespace' and a base station to share broadband with their students' homes within a 9 mile radius of the school. Bus access could also be included in that radius. There is an increase of 100,000 district owned devices going home with students this month.

The **Exhibitor Coordinator Report** was shared by Eliu Paopao. He is looking forward to exhibitor registration being opened on the 6th of October. Eliu will be on the phone a lot in the next few weeks making contacts with vendors. He will be working to help make sure they understand how to use the new interactive map.

Lynn Behounek then presented the **Site Coordinator Report**. The summer 2017 Retreat Location details were shared. Fairfield Inn and the Country Club in Grand Island were considered. Prices are very comparable to Omaha location, but mileage would be higher. The board decided to go ahead and reserve locations in Grand Island in order to distribute traveling to some other board members.

The **Web Coordinator Report** was then given by Lucas Bingham. He began with a new website designer discussion. Links were shared to demonstrate options for new web design. Marketing committee is guiding focus. Exact quotes will be brought to the next meeting for board consideration.

Executive Committee Meetings:

The **Governance Committee Report** was given by Matt Lee. He offered up proposed re-wording to change three sections of the Policies and Procedures document: add guidelines to electronic meetings, voting, and taking minutes, administration for appointive positions, and reviews to improve evaluation process and evolution of positions. Jason Schmidt made a motion to approve the changes as presented seconded by Nick Ziegler. Vote was taken by a show of hands. The vote was unanimously approved.

The **Contest Committee Report** was given by Lynne Herr. The board was asked to encourage participation with at least five teachers. Entries are limited to three per contest per teacher, to encourage teachers to enter more than one contest.

Executive Session:

Jason Schmidt made a motion to move into executive session, with a second by Ann Feldmann. A voice vote was taken and the motion carried. Jason Schmidt made a motion to come out of executive session with a second by Matt Lee. A voice vote was taken and the motion carried.

The **Finance Committee Report** was given by Rich Molettiere. 1 Password was approved for purchase for secure password maintenance. Julie Moore's Executive Director salary was reviewed, tied to review during executive session. Nick Ziegler made a motion to approve a 3% raise for Julie,

with a second by Tina Sauser. She had received an outstanding review. A voice vote was taken, and the motion carried.

New Business:

Darci Lindgren made a motion to amend our spring 2015 business meeting minutes to include the phrase "Jackie Ediger was elected as President Elect and Rich Molettiere as Treasurer." to replace the previous phrase "President Elect is Jackie Ediger." in order to recognize Rich's re-election as treasurer, with a second by Josh Allen. A voice vote was taken and the motion carried.

Josh Allen made a motion to accept the 2017 Nebraska Fall Ed Tech Conference agreement as presented with a second by Nick Ziegler. A voice vote was taken and the motion carried. Dates are still being worked out and are not specified in the contract.

There is no final 2018 CenturyLink Center Omaha Agreement or Hotel agreements available at this time. They will be presented to the board as soon as they are finalized.

Patty Wolfe made a motion to adjourn with a second by Jason Schmidt. A voice vote was taken and the motion carried. Board meeting adjourned at 5:00 p.m.

Respectfully Submitted,
Darci Lindgren
NETA Secretary