

NETA Board Meeting

Friday, February 3, 2017

Location: Waverly Middle School

Jackie Ediger called the meeting to order at 10:04 a.m.

Board members in attendance: Josh Allen, Craig Badura, Lucas Bingham, Jackie Ediger, Heather Callihan, Peg Coover, Stephanie Dannehl, Ann Feldmann, Lynne Herr, Matthew Lee, Darci Lindgren, Wendy Loewenstein, Becky Miller, Rich Molettiere, Julie Moore, Eliu Paopao, Tom Rolfes, Tina Sauser, Jason Schmidt, Kent Steen, Patty Wolfe, and Nick Ziegler.

Previous meeting minutes were reviewed. Tina Sauser made a motion to approve the October board meeting minutes with a second from Nick Ziegler. A voice vote was taken and the motion carried. Nick Ziegler made a motion to approve the November online board meeting minutes with a second from Matt Lee. A voice vote was taken and the motion carried.

The board participated in a short team building activity working with plastic spoons trying to levitate a hula hoop. Constant communication was required to successfully raise and lower a hula hoop between six board members in a group.

The first item of business was to **Review and Revise Goals**. Groups worked for thirty minutes and reported back to the entire board.

Heather Callihan, Matt Lee, and Jackie Ediger reported for the Goal 1 – (*Conferences*) - *Demonstrate continual growth in quality, attendance and offerings at our conferences* group: Getting attendee feedback following conferences continues to be a challenge. Multiple methods to encourage attendees to complete the post conference survey will include having QR codes available, social media promotion, and add as a GooseChase challenge on Friday afternoon. Several prizes in a drawing for those who complete it will also encourage participation. There was an increase in session submissions pertaining to specialty areas. The board's direct email efforts seemed to work well. All board members are encouraged to promote attendance to the spring conference. Several urban board members shared limits some districts are facing due to low numbers of substitute teachers being available. Virtual conference planning with MACUL is ongoing. Two online meetings have been held, with much discussion. Many details still need to be worked out, and focus is toward a fall 2017 event.

Nick Ziegler, Kent Steen, and Craig Badura reported for the Goal 2 – (*Conference +*) - *Expand Learning Opportunities Beyond the Conferences* group: The new TIS sponsored group will be meeting in Columbus this month. Creating a post-secondary Ed group is being considered. CSTA currently has two active chapters at UNL and UNO, and is seeking to create a western chapter. The Tech Coordinator group is working well. 1:1 group is having only one meeting a year focusing on having more attendance. Current NETA partnership participation during conferences has been positive, with one more partner added in 2017. There will need to be follow up with all partner groups to ensure all points in the agreements have been fulfilled by both parties. Taylor Siebert's work on the NETA videos has been reviewed, and more are going to be created during the spring conference. The NETA newsletter is still open for suggestions and submissions.

Spring Conference Update: The current NETA President is responsible for lining up all the keynote and featured speakers. Jackie Ediger reported that Kathy Schrock can not attend. Shaelynn Farnsworth will present four sessions as a featured speaker in her place. Michelle Cordy is the opening keynote. She was the closing keynote at ISTE this past year, and should be a fun way to get our conference going.

As President Elect, Matt Lee is responsible for setting up the session presentation schedule. He reported all the presentation letters have been sent. There is a very nice representation of sessions for all subject areas, including

specialty areas. Registration is open for the conference.

Strand Updates: Lucas Bingham reported the technical strand has a good session lineup. Jason Schmidt reported the 1:1 strand is ready. Heather Callihan went through some conference registration questions for the presenters in the Digital Citizenship strand. Lynne Herr reported the Google spotlight strand chose most clearly Google sessions, but others will be scattered throughout other areas of the conference where they also apply. Wendy Loewenstein reported there will be thank you gifts on the poster session tables thanking the presenters and asking for fall submissions. It will add a personal touch. Some GooseChase challenges in poster session area could encourage participation. The remaining strands had no changes since the October meeting.

Josh Allen has been working on organizing volunteers as Past President. Volunteers will be organized with SignUp. Volunteers choose their schedule when they register. More 'ask me' shirts will be ordered. Some discussion was held about exhibit hall volunteers. Jackie Ediger will be purchasing conference prizes next month. Board members are welcome to add prize ideas to the shared spreadsheet. One board member will be helping Eliu Paopao during the prize pickup from all vendors. Vendors giving a prize valued over \$50 can be included during the closing Friday prize session. Ticket drop location for daily prizes will remain somewhere in the exhibitor hall, but may be moved or have ropes/stanchions added to help with traffic flow during peak times. Vendors did appreciate the added traffic having the prizes there created. NETA stickers will be given away during Thursday afternoon vendor break.

30th Anniversary fun history of technology display will be held during the poster sessions. Board members are volunteering to bring items from each decade. There will be a QR code available to link to Wikipedia article about the item on the history display table. Conference t-Shirts will be made with the "Pearls of Wisdom" logo. Several NETA clothing items will be available for online purchase at Café Press.

The board stopped for lunch from 12:00 – 12:30 p.m.

Jason Schmidt gave the makerspace update. NPPD is sponsoring the area again and bringing their display items. Other educators will also be helping with the space.

Julie Moore continues to work with signage. There will be more signs for directions and workshop details available on Wednesday at the Hilton Omaha. New signs with the 30th logo will be available for the information booth. Steelcase will be sponsoring social butterfly lounge and other flexible seating areas. A model classroom will be in use during the conference in room 206.

Rather than have a full conference program, just the conference grid will be printed. It will include the 30 year logo, QR code link to full online schedule, and exhibit hall map. Several copies will be protected and available at the information booth. An informational video will be sent out before the conference and shown before the keynote. Full conference details will be on Sched and on NETA web site. Attendee bags will still need to be prepared to include sponsor handouts.

Tina Sauser reported the NETA 5K Run/Walk is again scheduled for Friday morning. Taylor Siebert from Striv. will stream it on Striv.tv. The Omaha running club will be sponsoring and helping with the event.

Throughout the spring conference, Jackie Ediger, Stephanie Dannehl, and Ann Feldmann will help take pictures. Lucas will continue to facilitate the tech support phone number and volunteers.

Currently there is no need for a separate ISTE Advocacy Booth at the Spring Conference. If there is information to be shared, it will be available at the information table. Tom Rolfes will continue to work on the duty matrix for board assignments throughout the conference. Board of directors need to let Tom know of any duty preferences or time conflicts beforehand.

Wednesday before the spring conference, the full day 'Future Ready' workshop will begin at 9 a.m. Two follow up sessions will also be during the full conference. New board member orientation will take place Wednesday, and the entire board will need to wear blue NETA shirts and help direct traffic for pre-conference workshops.

Committee Meetings followed the spring conference discussion. The board of directors broke out into the three committee groups and met for a half an hour.

Matt Lee and Eliu Paopao reported for the **Logistics committee**. There will be different layouts for registration area on both days. More alphabet signs will be used on Thursday morning covering both sides of the Exhibit Hall, and condensed down to just one side using less alphabet signs on Friday. Epson projectors are coming in before the conference. There will be no live band, but fun 80's playlist will be ready. Pre-conference workshops are better grouped this year, with just one room separated from the rest.

Becky Miller reported for the **Programming Committee**. Some logistics for setting up the pre-conference workshops will need to be worked through due to 9 a.m. start on Wednesday. Breakout EDU will still be offered, with two locations in the hallway by the Junior Ballrooms. Format, staffing, and availability will be changed so the people helping facilitate Breakout EDU will also be able to attend the conference.

Tina Sauser reported for the **PR/Marketing committee**. Spring Conference paid ads will be running on Facebook/Instagram/Audience networks February 20 through March 3. They will focus on the Kansas City, Des Moines, Sioux City, and Nebraska areas. A Snapchat filter will appear during conference if attendees want it. The Infographic is very useful information in a nice format. The 30 second video will appear in social media ads. During the conference, the GooseChase game will be utilized again. The match game will not be run this year. Visit Omaha microsite was presented. It is very eye catching and simple advertising about the spring conference. NCSA will be providing space in their spring journal for the Future Ready workshop being held at the conference.

Executive Committees

Tom Rolfes reported **Governance** had no motions today, but will need to work on some minor policy changes during retreat in the summer.

Rich Molettiere reported **Finance** committee worked through budget requests. Sched and ISTE Affiliate items have already been approved at budget time. Lucas Bingham will be upgrading the Catchbox microphone system for NETA and sponsored group use. Rich Molettiere will be getting a new laptop for accounting. Tom Rolfes's digital field trip grant request will be discussed more in new business.

Lynne Herr reported **Contest** had a great number of entries. Two guest judges will be helping. All judges will be able to use separate logins to make judging more blind. Contest judging will start at 9 a.m. Saturday, February 4th and will continue through lunch. Everyone was reminded to avoid judging any categories where conflicts of interest may occur.

Nebraska Fall Ed Tech Conference update was given by Julie Moore. The conference will be held November 2 & 3 in Kearney. The committee has not been able to meet with NCSA yet. Patty Wolfe, Tina Sauser, Heather Callihan, Stephanie Dannehl and Julie Moore are the NETA representatives on the fall committee. Some details about exhibitors/sponsors with NCSA agreements will need to be worked out. Post conference evaluations were presented.

Executive Reports

President's Report – Jackie Ediger encouraged everyone to vote in the current board of director's election.

Treasurer's Report – Rich Molettiere presented four reports. Balance sheet shows NETA is a healthy organization. Some investments will be moved, but still profitable. Profit and Loss statements were in two different time frames for comparison. Budget vs. Actuals showed budget-approved items status. Nick Ziegler made a motion to accept the Treasurer's report with a second by Patty Wolfe. A voice vote was taken and the motion carried.

Executive Director's Report- Julie Moore thanked Matt for his work on the session schedule. Badge holders and bags have been ordered. Exhibitor packet is being developed. Pre-conference flyers will be mailed soon to admins and tech

coordinators in Nebraska and Iowa. ISTE reception will be in San Antonio on Sunday, June 25. April newsletter articles are being gathered. Non-profit Corporation Biennial report was completed to keep our non-profit status. AmazonSmile – for % of sales to a non-profit fundraising has been set up.

Executive Liaison Report – Tom Rolfes presented a full description of ESSA reauthorization of federal funding. Current federal situation is full of many unknown factors at this time. Wording in ESSA is moving professional development away from short events to continuous development. This could add some ways to serve our members. E-rate modernization – Window for 2017 will open February 27. Virtual Portal information has to be updated before the window opens. Education Superhighway – a nonprofit in California, gathers nationwide E-rate data. Nebraska ranks in the top 10% of our country in three of the four categories. This data shows the strength of Nebraska’s infrastructure. Unicameral bill updates were shared.

Web Coordinator Report- Lucas Bingham showed the board a preview of new web design. Current investment is under \$100, and is very graphical. Content, navigation, and sections will begin taking shape in the next few weeks. Images from past NETA events were shared with Lucas to help with content. Online voting for board of directors will be using Google forms this year. Each voting member has been emailed a direct link to vote. No need to look up their member number on the newsletter. Voting is currently underway, and gathering many results.

COSN/ISTE Advocacy- Lynne Herr proposed NETA the opportunity to sign on for the ‘Join the Fight to Ensure Education Funding’ approval. A voice vote was taken, and the board agreed to say yes to have NETA listed as a supporting affiliate to this ISTE proposal.

Contest – Lynne Herr reported no additional information at this time. Judging will be tomorrow.

Exhibitor Coordinator – Eliu Paopao showed the updated exhibitor map. It is currently being populated through the online University of Oregon vendor registration process. It was difficult to set up, but now has simplified communication requirements for the exhibitor coordinator. Vendors can choose the exact booth site they want during the registration process. Exhibitor hall will be open Thursday 9:30 a.m. to 4:30 p.m., and Friday 9:30 a.m. to 2:30 p.m. Set up will begin 7 a.m. on Thursday. Some vendors continue to break down early on Friday, but will try to keep them up until 1:30. Currently there is one more vendor registered than at this same date last year.

Site Coordinator – No report today, but some items will be brought up in new business for Lynn Behounek.

NETA Sponsored groups gave short summaries of progress. Lucas Bingham reported the tech coordinators will be meeting next week. Patty Wolfe reported the 1:1 group’s new format with break out sessions worked well having increased attendance and will only be meeting once a year now. Tom Rolfes reported E-rate will be very busy through May 11. Tina Sauser reported the Tech Integration Group will be meeting February 16 in Columbus. Nineteen are already registered. It will have a running agenda with networking in the beginning for goal setting. They will try to promote café press site at the meeting.

There was no **unfinished business** to be discussed.

New Business

Julie Moore presented J&S Audio visual agreement for Lynn Behounek as well as stated we do not have the PSAV agreement from the Hilton Omaha yet. Both were agreed to be signed, and have already been approved in the budget. GooseChase proposal and pricing was presented to the board. There were no problems with it, and agreed to continue with the game at the spring conference.

Julie Moore attended the NASB Conference Tech Showcase on NETA’s behalf. Vouchers were handed out for school board members to attend NETA at no cost. NETA has been asked to plan the event in the future since Gregg Robke will no longer be organizing the Tech Showcase. Peru State College Credit management was also brought up for discussion. Another person is needed to help coordinate the process if NETA wants to continue offering college credit for

conference attendance. This topic is tabled until results from current election are in.

Tom Rolfes presented a Nebraska Virtual Field Trip Mini Grant proposal to the board. The program would create a \$20,000 budget for teacher mini grants pertaining to virtual field trips. Offerings from \$50 to \$150 would qualify through NVIS and/or CILC. July 2017 through June 2019 would be the date range for grant applications. The project would partner with ESUCC and NDLA to provide a committee to review submissions. Future funding could possibly come through other means after becoming established. Reimbursement would come from NETA Treasurer after proof of session being approved. Possible limits may exclude programs that originate outside of Nebraska, and/or refunds be sent to an address outside of Nebraska. Similar grants are already in use at ESU 10 and other ESU's. This would reach more areas of the state than just Metro area. Once implemented, it would provide added value to our membership. Rich Molettiere made a motion to accept the proposal to design and establish a PILOT mini-grant program for Nebraska teachers to secure funding to pay for Virtual Field Trip programs for their students and approve up to \$20,000 budget, with a second by Matt Lee. A voice vote was taken and the motion carried.

Virtual conference topics and presenters were then discussed. The board was challenged to monitor and participate in EdChange Global Classroom event taking place the end of February. Full topic list was shared by Ann Feldmann. The Virtual conference format could possibly apply to ESSA sustained trainings in the future. Topics will be chosen during debriefing time after the Spring conference.

No **Executive Session** was needed at this meeting.

Josh Allen made a motion to adjourn with a second by Peg Coover. The meeting adjourned at 4:50 p.m.

Closing announcements were shared with the board. Contest judging bright and early, here at 9 a.m. tomorrow!

Respectfully submitted,

Darci Lindgren
NETA Secretary