The exhibitors, located in Windsor Rooms I-V, represent leaders in educational hardware, software, books and curriculum integration solutions. NETA's higher level sponsors are marked with this special symbol—❖

2nd-Byte

Booth 92

The sole mission at 2nd-Byte is to liquate off-lease IT returns received from its Parent company, P&L Capital; a nationwide IT leasing. 2nd-Byte has assisted organizations of all sizes, profit and not-for-profit, to maximize their IT dollars by providing tier-1 off-lease business class equipment. School Districts in particular have gained tremendous value in procuring off-lease equipment from 2nd-Byte.

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Booth 72,73

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Booth 49

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Aitken Educational Specialties Booth 55

Accucut Die-Cutting Machine, Accu-cut Dies & Samples, Special Discounts on All Accu-cut Products, Smith System Classroom Seating Contact: Jim Aitken james.aitken@mindspring.com 4850 Sugar Creek Rd, Lincoln, NE 68516 [402]429-0185

Alexandria/Textbook Tracker/ KeepnTrack

Booth 5

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Contact: Terra Tateyama events@companioncorp.com 1831 Fort Union Blvd Salt Lake City, UT W 84121 [801]943-7277

Assistive Technology Partnership/ Education

Booth 58

ATP/Educational provides statewide assistive technology services to children [birth to twenty-one] with special needs and their families, caregivers, teachers, service providers, etc. Services offered by ATP/Educational include: training [which may range from awareness of assistive technology to specific devices]; technical support [this may include phone support or onsite visitation]; funding [assistance with working through the funding process and information on available sources of funding]; and the equipment loan pool [short term loans of devices].

Contact: Patti Neill pneill@esu10.org www.at4all.com 1910 Meridian Ave, Cozad, NE 69130 (308)784-4525

Avatech Solutions

Booth 47

Avatech is committed to assisting educational institutions with CAD technology and services. Contact: Jana Gauvey

john.olson@avatech.com www.avatech.com 11422 Miracle Hills Dr, Omaha, NE 68154 402-451-6669

AVerMedia Information

Booth 95

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Booth 6, 7

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Booth (none)

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ByteSpeed, LLC Booth 60

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Booth 82

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Cengage Learning

Booth 90

Publisher for business, computer, and vocational education.

Contact: Sandy Seitz Sandra.seitz@cengage.com www.cenaage.com 5191 Natorp Blvd. Mason, OH 45040 (800)543-0487ext1572

CommScope

Booth 51

Manufacturing of communication systems including fiber, copper, and coax. Also provide systems for In-Building wireless systems for fire,life and safety, and cell service.

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Booth 102

Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media, customized professional development plans, assessment services, and a dynamic user community to empower teachers to improve student achievement. Discovery Education is the number one provider of digital services, reaching one million educators in 60.000 schools.

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Booth 46

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Educational Design Solutions

Booth 44

Educational Design Solutions provides research based education software that is designed to improve learning for students and produce higher assessment scores for schools. Those products are Lexia Learning, Inc., Reading Plus

and Symphony Math. Contact: Donald Fast dhfast@southwind.net 532 N. Rock Road Newton, KS 67114 (316)281-9503

Educational Options, Inc.

Booth 22

Edoptions is an award-winning education technology firm. Its premier product, Star Suite, has served more than one million students nationwide and features 46 middle and high school courses as well as Web-based solutions for state test preparation, high school preparation and GED study. Other divisions include Blue Ridge International Academy, a triple-accredited online high school designed to support both public school and non-traditional educational institutions.

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Educator's Virtual Mentor

Booth 37

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Booth 67

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Booth 103

FableVision Learning is on a mission to help ALL learners reach their true potential. Our educational software and services help teachers inspire kids to develop essential 21st Century skills-writing, self-expression, creativity, and technology literacy. Designed for children with all learning styles, our solutions get kids writing, moving, and animating. Fable Visionis Founder/ CEO Peter H. Reynolds is a trusted name in education and has inspired people of all ages.

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Follett Library Resources, Inc. Booth 10

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Foundation for Educational Services

Booth 53

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Booth 105

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Booth 56,57

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Booth 76

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Booth 21

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Contact: Dan Friedrich dan.friedrich@dsu.edu www.healthedventure.org 820 N. Washington Madison, SD 57042 (605)256-5555

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Booth 41

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International Society for Technology in Education (ISTE)

Booth Foyer

ISTE advances excellence in learning and teaching through the innovative and effective use of technology. Home of NETS and ISTE's annual conference and exposition (formerly known as NECC), ISTE represents more than 100,000 professionals worldwide.

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Kaplan University-Omaha Booth 30

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Labyrinth Learning

Booth 45

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Booth 81

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LaserTec of Nebraska

Booth 59

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Learning.com

Booth 39

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Lesley University

Booth 66

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Lightspeed Systems

Booth 63

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Booth 78

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Booth 11.12

Mid-West Tech offers hardware and software solutions that meet the needs of technical and career education. Products showcased focus on career training, college prep, and alternative energy education systems.

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Booth 107

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myeLearning.org of Nebraska

Booth 19

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Nebraska Library Commission Booth 33

Nebraska Library Commission staff will be on hand to demonstrate and promote services and programs of interest to Nebraska educators and students, including the state-funded research databases and librarian-selected web sites available through NebraskAccess and digitized Nebraska-related historical and cultural heritage materials available through Nebraska Memories.

Contact: Susan Knisely susan.knisely@nebraska.gov www.nlc.state.ne.us 1200 N Street, Suite 120 Lincoln, NE 68508 [402]471-3849

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Booth 86,87

Serving over 55,000 customer sites worldwide, Numara Software is a global leader in providing practical service management and asset management solutions to IT professionals.

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Panduit

Booth 40

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PASCO Scientific

Booth 18

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Pearson Education Booth 27,28

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Booth 29

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Pratt AV & Video Corp.

Booth 13,36

Sales, service, installation and rental of classroom presentation systems. Featuring products from: Smart electronics, Panasonic classroom audio systems, Copernicus i-Rover, & Samsung digital presenters.

Contact: Rick Urwiler

Contact: Rick Urwiler ricku@prattav.com prattav.com 221 Sun valley Blvd., Ste C Lincoln, NE 68528 [402]474-1100

Haddock/Promethean Booth 42.43

Haddock represents the Promethean ActivClassroom. The ActivBoard, ActivExpressions, ActiView, ActivSound and ActivSlate will be on display. Come see how Promethean technology can enhance any classroom.

Contact: Dan Reid
dan@gohaddock.com
www.gohadock.com - www.prometheanplanet.
com
8201 E 34th Street Circle N, #801
Wichita, KS 67226
316.558.3849

Qwizdom, Inc.

Booth 106

Qwizdom's Interactive Learning System combines advanced student-response technology with online assessment, curriculum and content sharing software to provide a complete instructional solution for any classroom.

Contact: Jean Knight jean@qwizdom.com www.qwizdom.com 12617 Meridian East Puyallup, WA 98373 (253) 845-7738

Renaissance Learning

Booth 50

Renaissance Learning is the world's leading provider of computer-based assessment technology for pre-K-12 schools. Adopted by more than 74,000 North American schools, Renaissance Learning's software and NEO 2 laptops provide daily formative assessment and periodic progress-monitoring technology to enhance curriculum, support instruction, and personalize practice in reading, writing, and math.

Contact: Peggy Packer answers@renlearn.com www.renlearn.com 2911 Peach Street Wisconsin Rapids, WI 54494 800-338-4204

RevTrak, Inc

Booth 31

RevTrak, preeminent in the integration of K-12 online: Payments, Enrollments, paperless Registrations and Reservations, has offered safe card processing services for over 10 years. PCI-DSS security audit certified for 3 years. Compliance is not Safe unless Visa/MasterCard, who administer the rigorous new PCI-DSS certification process, certify a service as PCI Safe. RevTrak is the most powerful and flexible ePayment experts in this area and in 35 other states supporting hundreds and hundreds of automated stores.

Contact: Mark Gebhard mark@revtrak.com www.revtrak.com 10800 Lyndale Avenue So. Bloomington, MN 55018 (507)664-9352

Rick's Computers Inc.

Booth 89

Rick's Computers Inc. from Danbury, Iowa is a computer dealership established in 1978 fulfilling various technical needs of school districts, businesses and individuals. We specialize in products from Acer, Apple, HP, Optoma and Sonicwall among others. At the NETA Conference we are displaying Optoma Projectors which use the newest DLP Technology providing very high lumens and contrast ratio's. We are an Optoma Distributor so we are able to offer their projectors at very low prices. Contact: Bob Hamers

Contact: Bob Hamers sales@riks.com www.riks.com 4482 Hwy 175 Danbury, IA 51019 (712)883-2444

Riverside Technologies, Inc.

Booth 20

RTI provides complete hardware solutions by leveraging our relationship with multiple manufacturers. We add value by customizing your solution with laser engraved logos on notebooks and embroidering your backpacks and carrying cases. Our integration services help save you time by offering custom hard drive imaging, asset tagging and reporting. Our deployment services allow us to stage delivery in our warehouse and install the units in your facility. We're online at www.riversidetechnologies.com

Contact: Michelle Soukup msoukup@riversidetechnologies.com www.riversidetechnologies.com 748 N 109th Court, Omaha, NE 68154 (866)804-4388

Safari Montage

Booth 48

The Safari Montage system is the award-winning, video-on-demand (VOD) and Digital Media Management enterprise solution for school districts that is designed to facilitate visual instruction and learning in the classroom.

Contact: Linda Maxson Imaxson@safarimontage.com www.safarimontage.com 7 E. Wynnewood Rd. Wynnewood, PA 19096 [484]429-5534

Scholastic Education

Booth 9

Scholastic is one of the world's leading publishers and distributors of children's books, classroom and professional magazines, educational software, and instructional materials.

Contact: Jim Strayer jstrayer@scholastic.com www.scholastic.com 300 Madsen, Ste 102 Bloomingdale, IL 60108 [515]418-0814

School Technology Resources Booth 104

STR specializes in hand-held digital and video cameras for the classroom (Scope On A Rope, ProScope, Dlite). These versatile and easy to use cameras function as hand-held microscopes, document cameras, and digital classroom cameras. Our exclusive education kits include a variety of lenses, accessories, and curricular materials to provide engaging classroom experiences. Education research shows significant increases in retention, time on task, and observation skills.

Contact: Bill Hoffman bhoffman@strscopes.com www.strscopes.com 5274 Scotts Valley Dr #204 Scotts Valley, CA 95066 [831]430-9061

SDN Communications

Booth 64

SDN offers business-class broadband service, telephone systems, cabling infrastructure, networking equipment and network surveillance. SDN Communications' 21,000-mile fiber optic footprint touches 300 South Dakota communities and reaches into Minnesota, Iowa, Nebraska, Wyoming and North Dakota. Eighteen South Dakota independent telephone companies—cooperative, municipal, tribal, and family-owned companies—own SDN.

Contact: Jim Israel jim.israel@sdncommunications.com 10110 Nicholas Street, Suite 201 Omaha, NE 68114 [402]397-0695

Sheridan WorldWise, Inc.

Booth 1,2

Sheridan WorldWise provides science, mathematics, & instructional technology materials to schools & school districts. Our product offerings range from magnets to microscopes to math manipulatives to instructional software, printer supplies, & curriculum/technology integration materials.

Contact: Dave Dobos dave@wwise.com wwise.com, classroomgoodies.com 8311 Green Meadows Dr. N. Lewis Center, OH 43035 [800]994-7344

Softchoice Corporation

Booth 62

As one of North America's leading providers of technology solutions and services, Softchoice helps organizations of all sizes to select, acquire and manage their software and hardware technology resources. Softchoice offers a full range of capabilities, including face-to-face consultations and IT asset management services designed to help customers save time, money and risk in IT procurement. Softchoice currently has 883 employees operating from more than 40 branch offices located across the U.S. and Canada.

Contact: Max Donaldson christine.mcconnell@softchoice.com www.softchoice.com/edu 4 City Place, Suite 450, St. Louis, MO 63141 888-251-7638

Southeast Community College

Booth 80

SCC offers two year degrees in health, business, technical, vocational, academic, and agricultural occupations.

Contact: Joel Dickinson jdickins@southeast.edu www.southeast.edu 600 State St., Milford, NE 68405 (800)933-7223ext8331

Spectrum Industries, Inc.

Booth 85,108

(800)235-1262

USA manufacturer of Laptop Storage Carts, Instructional Media Lecterns, Seating, Computer Lab, CAD, Flat-Panel & Office Furniture. Ergonomic, Modular, Durable, Attractive Designs. Contact: Shannon Ouimet souimet@spectrumfurniture.com www.spectrumfurniture.com 925 First Ave, Chippewa Falls, WI 54729

StarrMatica Learning Systems Booth 15

StarrMatica helps K-6 teachers integrate technology into classroom instruction by providing access to over 3,000 online, interactive, reading and math manipulatives, instructional animations, activities, and games for use with interactive whiteboards and computers at school and at home. Online and on-site professional development solutions help teachers learn to use their interactive whiteboards effectively daily with StarrMatica's engaging content. See why 100% of our schools renew memberships every year!

Contact: Emily Starr emilystarr@starrmatica.com www.starrmatica.com 3409 Valley Oaks Drive, Clinton, IA 52732 [563]219-2111

Sycamore Education

Booth 14

Sycamore Education offers a comprehensive school management system, which streamlines administrative processes and provides amazing tools for essential communication! You will have many efficient and fun ways of keeping everyone

involved with your school connected in a secure community on the internet. Often schools choose Sycamore Education for our affordability. They stay with us because of the quality system and excellent customer service and support. NSSRS student reporting is included.

Contact: Elizabeth Gamble info@sycamoreleaf.com www.sycamoreeducation.com PO Box 291, Fremont, NE 68026 (866)757-4968

Texthelp Systems Inc Booth 17

Texthelp Systems provides award-winning literacy software solutions for individuals with reading and writing difficulties or learning disabilities, or English Language Learners. Read&Write GOLD, Texthelp's premier education product, integrates with mainstream applications to provide students with support tools they need. In 2009, new versions were released for both PC and Mac.

re released for both PC and Mac.
Contact: Karlene Feeney
u.s.info@texthelp.com
www.texthelp.com
100 Unicorn Park Drive, Woburn, MA 01801
[888]248-0652

The Learning System

Booth 93

Provider of core curriculum assessments and coursewares, specializing in reading and math. We represent American Education Corporation [A+ Software].

Contact: Don Lee donlee73116@yahoo.com www.thelearningsystemonline.com 3501 NW 63rd, Ste 115 Oklahoma City, OK 73116 (405)848-6888

The Upgrade Place

Booth 8

Wholesale distributor of technology upgrades including memory, batteries, external storage, USB flash drives, flash memory, chargers and adapters and more. We stand behind every order leaving our dock with superior technical advice, generous warranties, and the best customer service possible.

Contact: Mary DeJong
mary@theupgradeplace.com
theupgradeplace.com
2544 S. 156th Circle, Omaha, NE 68130
[402]691-8248

Unite Private Networks

Booth 79

UPN builds Priority One, E-Rate compliant fiber optic networks for school districts nationwide. our networks support 1 Gig full duplex throughput from the school HUB, to each building on the network.

Contact: Steve Bergeron steve.bergeron@upnllc.com www.upnllc.com 950 W 92nd Highway #203 Kearney, MO 64060 [515]266-2422

UNL Independent Study High School

The Independent Study High School is accredited by NCA and the only online high school accredited by NDE. Classes are taught by Nebraska-certified teachers. ISHS is listed in Rule 10 as an approved distance learning option, allowing Nebraska schools to use ISHS courses to expand their curriculum, ease time constraints, and help students realize their educational goals. Choose from over 85 online courses in core, elective, and AP areas. In-state tuition discount.

Contact: Laura Wiese lwiese5@unl.edu highschool.unl.edu 900 N. 22nd St., Lincoln, NE 68588 (402)472-9199

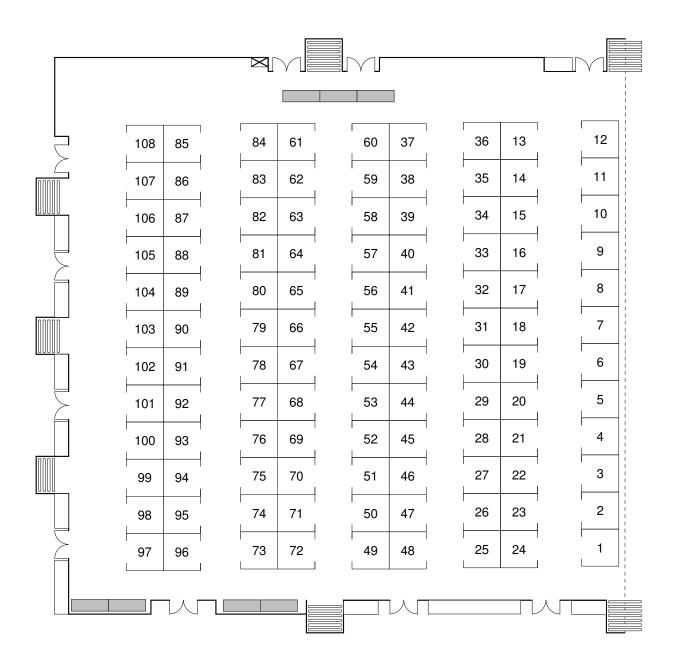


NETA 2010 Exhibitor Booth Reference Guide

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Exhibitor Booth Map

(See previous page for exhibitor/booth number reference guide)



Windsor Rooms I-V