

NETA Board Meeting Agenda
January 28, 2011 at Louisville Public Schools

Present: Nicole Badgley, Sandy Blankenship, William Bolen, Jason Everett, Lynne Herr, Renee Kopf, Dennis McIntyre, Rich Molettiere, Sue Oppliger, Susan Prabulos, Tom Rolfes, Jason Rushing, Nicki Noordhoek, Jackie Ediger, Josh Allen, Jane Davis, Bob Goeman, Dawn Prescott, Gregg Robke, Lenny Vermass, Mike Burns

Absent: Michelle Baldwin, Lucas Bingham

William Bolen opened meeting at 10 a.m.

Motion made by Rich Molettiere, seconded by Jason Everett to approve minutes, all in favor, motion carried. [Click to read October 2010 minutes](#) Detailed notes will be taken during the meeting to be saved, and then revised for publication down to motions and attendance.

Executive Director Report-Sandy Blankenship: [Click HERE to read report.](#)

Video of how to present to assist them...Josh suggested that we video presenters that are doing a good job at his conference and then merge them together into a great how-to. Renee and Sandy may write up a list of hints to send to all the presenters about effective presentation skills.

How should NETA handle vendors who don't pay their registration fees on time? When we have a waiting list, should we have to wait for the money, especially when they wait several months? After the conference, they get late fees. We still 11 vendors for the upcoming conference have not paid.

A suggestion was made to require payment by March 1st or your vendor space and/or sessions, if we have a waiting list at your level, the other company will take your place. This will begin for the 2012 conference due dates.

Treasurer's Report- Rich Molettiere:

Over the last 10 years, 2 years we had a loss in profits (one of those years was the first year we moved to Embassy); and the last 2 years, our net worth has increased 21% each year. We propose that Sandy has to sign off on an reimbursement requests to meet the bonding agents requests for two people signing off on expenses. The finance committee will review requests for new expenditures for future projects and report back.

Motion made by Jane Davis, seconded by Gregg Robke to approve the treasurers report, all in favor, motion carried.

[Investment Recommendations](#)

[Balance Sheet](#)

[Profit and Loss](#)

Executive Liaison Report-Tom Rolfes:

It has been proposed to the state legislature a \$134 million dollar cut to state aid. There will be a hit to educational technology (through the lottery money). The lottery money may be used to assist the general fund short comings for education, so it will be stretched very thin. [LR542 Analysis](#)

He reviewed upcoming bills related to educational technology. [Legislative Update](#)

The EETT fund is looking like it might be lost this year. [Washington Notes](#)

Executive Site Coordinator-Dennis McIntyre:

Judy Aden passed away; she was with PRATT, and NETA was listed in the obituary.

We are ready to go with the Embassy Suites for April.

Exhibit Coordinator – Mike Burns: 10 minutes

Click [HERE](#) to see RevTrak details (company that will do credit card processing)

We were sold out December 2nd for vendor space, with several new vendors coming (Tech4Learning and Atomic Learning). Small rearrangments were made to booths due to the vendors who purchased 3 booths. The vendors who were higher level (1 or 2) are the most visible. We have the same pricing for Triple A and pipe and drape.

Contest Coordinator – Lynne Herr:

Logo judging went on as planned during the storm via Skype. The winner from one of the Omaha Benson schools. Thanks to all who promote the contests in your areas.

Web Coordinator – Lucas Bingham :

The new site design activated January 12, 2011. The number of site visitors has steadily increased over the past couple of years. The board is asked to give feedback to him about the site.

https://docs2.google.com/a/netasite.org/document/d/1MQh9X5Dkq93ssQ5VtevsrEaYtz6oHtSKYs_KNe8ZFml/edit?hl=en# Everyone appreciates Lucas' hard work and the new design. It is very well done.

Board shirts - old board shirts on Thursday and new shirts on Friday. Please place your order with the link Sandy sent for us.

Conference Committee Meeting & Lunch - Renee Kopf

Click [HERE](#) to see Conference Committee assignments (one in blue is your sub-committee)

Keynotes are set up and many of them will be doing extra sessions.

Rushton's contest (with extra session) about clickers and technology in the classroom.

He will take care of all prizes and he will pay for it with expense account for travel.

Discussions were held for giving back to the membership, tings we might give back could be iTunes gift cards, etc. The retail committee can decide what they want to do. A quilt is being made with 10 years of NETA t-shirts to give away. Manhattan one will be the board room this year instead of the presidential suite. Box lunches will be ordered and kept in the room.

Board members need to be going in and out of rooms and making sure things are moving smoothly.

BYOL sessions for ticketed attendees. If someone does not show up, we will allow someone to fill the chair, but they will not be allowed to sit on the floor due to fire code. The sessions will be limited to 50 participants. Someone will monitor the door and create two lines one for ticketed people and one for non-ticketed to assure that we don't have to kick anyone out of the room once they are in.

Scheduling needs to be discussed at retreat. We had 120 submissions and only 32 could be used (once you pull out vendor sessions, stand sessions, distance learning sessions that were asked to present, qwest grant presentations, keynotes taking rooms, Berkshire needing rooms, etc.). We have been creative with rescheduling them in different methods (posters, discussion strands, etc.). Do we need to require a session for Learning Web or for Grants (we could use the web site, their own ESU, their schools, etc. for sharing these ideas).

Subcommittees:

Retail:

Giveaway prizes: clickers, iPad, iTunes gift cards, LifeScribe Pens, conference registrations (with codes so they can be transferred to someone who wouldn't be able to attend without the help). Jason Everett made a motion to up the prize money from \$1000 to \$1500 and add 10 registrations to the prize giveaways for 2011. Seconded by Gregg Robke. All in favor. Motion carried.

Click step books are a possible purchase for our booth since Linda Dickeson is presenting. FTC is not a vendor this year, so we can do this without offending the vendors. We need to check on other keynotes and their books to have available. Other ISTE books will be available as well.

Playgrounds/BYOL:

Spreadsheet of 7 groups set up. They will set up lines for the ticketed and non-ticketed area. They will need some signs to funnel the people into the right groups. They get the ropes moved. We will increase to 50 people allowed with 3 presenters. (One lead presenter and 2 assistants. All register as lead presenters.)

Hosting information will come out soon. Each board member try to put a team together. (Projector, speakers, rolled up power, dongles, etc.)

Social Networking:

The Facebook page is making some new connections and seems to be a great new tool to share info with the members. We plan to give up the Manhattan II room for the PLN plaza and move to the conversation strand area, keeping the online presence.

Wireless discussion held and information will be put into a powerpoint and the iPhone rogue networks could bring us down.

The new format for the president's council is working well and the sharing of the work is going well. Thank you to this council for working together so well.

Policy – Tom Rolfes

They will have a policy manual for the Wednesday meeting in April.

Finance – Rich Molettiere

Rich Molettiere made a motion to cut a check for \$100 for the host school district for the use of the facility for board of director meetings and make a recurring expenditure for future years. Seconded by Susan Prabulous. For: Nicole Badgley, Sandy Blankenship, William Bolen, Jason Everett, Lynne Herr, Renee Kopf, Dennis McIntyre, Rich Molettiere, Sue Oppliger, Susan Prabulos, Tom Rolfes, Jason Rushing, Nicki Noordhoek, Jackie Ediger, Josh Allen, Jane Davis, Dawn Prescott, Gregg Robke, Lenny Vermass, and Mike Burns. Against: Bob Goeman. Motion carried.

The retreat agenda for the finance committee will be to analyze the need for other invest

Rich Molettiere made a motion to approve a \$150,000 investment in working with investment counselor. Seconded by Lenny VerMaas. All in favor. Motion carried.

Need to review at the retreat the amount NETA spend for the ISTE reception, which is \$500.

Contest – Lynne Herr

Everyone is needed to judge tomorrow and we need to all begin at approximately the same time. See you tomorrow.

Outreach Committee Meetings - Jason Everett & Nicole Badgley

Click [HERE](#) to see Outreach sub-committees

Empowering Innovative Learners: articles for the newsletters were reviewed, and we will try to set up a new cycle at retreat.

Member support: Topics for retreat will be funding recommendations for grants, learning web enhancements, and atomic learning.

Membership Expansion: Ways to consistently choose their own districts are being discussed with Oregon. Postcards are going out this week to every district, admin and principal; Iowa; ISTE reception attendees; and contacts made this year.

Member Collaboration: Presenters uploading their handouts is something we need to impress upon them to get content on the web to share. We need to advertise for this more and in the letters out to the presenters to upload their stuff. How can we make it easier to search for electronic handouts? Can we add it to the mailing of who is accepted for presenting? Can the room hosts bring in paper handouts and web site addresses to check and see if they are online? Can we improve the tagging of the files so they can be found? Where can we put the directions of how to upload files to the site for the attendees? Send a month early, a week early and the day of the conference. Can we send a direct message to the presenters when they haven't put their files up on the site? Discussion of a graphical interface where attendees can access the grid. To aid in searching for the presenter and the presenters' handouts. The grid should be one day at a time with links to the presenter and to the handouts.

How can we expand our offerings? (Use Wednesday for a strand, offer a “western conference” for that end of the state, participating in other conferences to value add technology to their conferences, etc.)

New Business:

What should we do with the old executive director and treasurer’s iBooks? They can be sold or recycled. Try putting them on ebay first to be fair or put it out on the NETA list serv, and then we can decide if no one buys them. Renee will wipe it and then put it up on ebay.

The superintendent of Louisville said they would use the \$100 donation to use it for a scholarship because they don’t charge for the use of the facility.

Should we try to get a group buy for a Storm Chasers baseball game on Thursday night? Discussion of vendor conflicts and other issues was held. Dennis will talk with the chamber and see what we can do to offer this out.

EdCamp Omaha is Marc 26th (Saturday) and it is free to educators at the Alumni Center. Is NETA interested in a sponsorship? (conference registration, coffee and rolls sponsorship, etc.) This not a technology conference and poeple just come that day and they build the sessions that morning. It is promoted through technology means, but more about the passion of teaching. This would fit in the outreach category. Rich Molettiere made a motion to support EdCamp to the amount up to a \$1000 with 2 free registrations for prizes. Seconded by Bob Goeman. Discussion was held. Five for. Eight against. Motion failed.

Jason Everett made a motion to donate 2 free registrations to the EdCamp organization for their event. Susan Prabulous seconded. All in favor. Motion carried.

The Promethian bus is requesting to attend. They registered as Haddock currently, not as Promethian. How do we handle them coming with the bus instead of a booth. Mike will work with Promethian.

Highplains said they would video the conference as per our instructions (testimonials, short snippets, crowd shots, parts of sessions with presenter permission). They can do the presenters video for us. We can give them a list of presenters to video. They have offered to do it as a service.

April board meeting will be noon on Wednesday.

A motion to adjourn the meeting was made by Josh Allen. Seconded by Renee Kopf. All in favor. Motion carried. Meeting adjourned at 3:48 p.m.