

***Minutes of the NETA Board Meeting Agenda  
October 22, 2010 at the ESU 10 in Kearney, Nebraska  
10:00AM – 3:30PM***

William Bolen, president, called the meeting to order at 10:00 a.m.

Those present were:

Rich Molettiere, Josh Allen, Dennis McIntyre, Susan Prabulos, Jason Rushing, Gregg Robke, William Bolen, Jason Everett, Sue Oppliger, Sandy Blankenship, Jackie Ediger (arrived at 10:14), Nicole Badgley, Renee Kopf, Lynne Herr, Lenny VerMaas, Jane Davis (arrived at 10:18), Bob Goeman, Mike Burns, Michelle Baldwin, Nicki Noordhoek, Dawn Prescott, Tom Rolfes (arrived at 10:11), and Lucas Bingham

Those absent: none

Approval of Minutes

Motion made by Bob Goeman to approve the minutes of the April retreat minutes.

Seconded by Gregg Robke. Those in favor: All Those opposed: None. Motion carried.

Motion made by Bob Goeman to approve the minutes of the July retreat minutes.

Seconded by Gregg Robke. Those in favor: All Those opposed: None. Motion carried.

Executive Director Report-Sandy Blankenship:

Session presentations need to be submitted by December 1 and board members were asked to recruit sessions. The number of Qwest grants will go up to 11 for 2011. The Learning Web Teams for 2011 will receive Kodak play touch cameras. Currently we have enough money to send last year's teams back to NETA and a new group to go for the first time. Sandy is working on another grant to support the Learning Web teams.

For income tax purposes, NETA will need to use the 990 long form. "Beginning with 2010, only organizations with gross receipts under \$200,000 (NETA's are \$284,173) and total assets under \$500,000 (NETA's are \$292,958) can continue to file the 990EZ." This means the policies group may have to make some changes based on the long form requirements (such as auditing). When income taxes are submitted, the entire board will be notified and the forms posted for the board to see. This year's is posted.

The NETA lawyer wanted us to be careful of lobbying as that can cause problems with tax exempt for income tax. We can be informative, but need to steer away from what could be seen as lobbying. He doesn't think what we are currently doing goes beyond "informing." We can ask them to write their senator, but we can't tell them how to vote.

December 30th is the deadline for the next newsletter. One possible article should be about keeping the membership informed about scanning badges and the information that is released to the vendors.

The sub committees are a great idea, however, in the end Sandy needs some clarity of what needs to be done following those sub committee reports.

Sandy is requesting a new laptop since hers is almost 4 years old and is starting to wear out. The finance committee needs to address this.

Each board member needs to try on the samples for the new NETA board shirts. This will allow us to wear NETA labeled shirts both days of the conference.

**Treasurer's Report- Rich Molettiere:**

Our fiscal year has changed to January to December instead of August to July according to audit recommendations. Clarification of the income section, the Qwest grant money was submitted, but can't be spent on anything else. With the profit and loss report, if you need to know your own balance for conference reimbursement, at this time you will need to check with Rich. The highest net worth of \$284,000 was in 2007, to where it is now at \$273,000. Investments total \$100,283.43. The new QuickBooks system online will also tie into our online banking system to help keep a more current balance. A request was made from Bob Goeman to post quarterly reports so can compare from year to year and not based upon where the meeting happens to fall. Rich suggested he could post the reports monthly on google docs. The board agreed that quarterly graphs would be enough.

Rich's computer is also very slow and very old. He tends to use his personal computer for most NETA work. Rich's computer is an old ibook and is over 4 years old. The finance committee needs to address this.

Motion made by to approve the treasurer's report by Sue Oppliger. Seconded by Jane Davis. Those in favor: All. Those opposed: None. Motion carried.

William and Rich attended ITEC, and they liked the binding to make the program easier to use and hold open.

**Executive Liaison Report-Tom Rolfes:**

Obama EETT funding is zeroed out. Congress adjourned before they could bring the money back. Predictions are that there will be no vote to reinstate the money. Erate funding has about 6 or 7 major changes. Super fast or dark fiber is now eligible by any carrier. FCC is making permanent video conferencing and Internet access 24 hours a day. We can no longer use the Erate excuse to keep from sharing these resources. Learning on the go and off campus connections covered by Erate have generated a list of questions to be clarified. There will be an overall cap on the funding for each school. They are tightening the reins on gifting (under \$20, with a maximum of \$50 per year per person from the vendor). Tech plans were also discussed as Erate requirements and state requirements.

Nebraska Virtual Online High School discussion--this included providing a learning

management system such as Angel to all high schools. The ramifications and positives will need to be analyzed.

Should there be an erate myths and truths session at the conference? What is it? What isn't it? How do we interpret CIPA? Is this something that the ETAN coordinator can present? Could this be in the tech strand? Include an article in the newsletter to begin the conversation, and then hold the session. For the summer newsletter, include a follow-up, if you couldn't attend the session, here is what you missed or you can get more information on our web site. (SuAnn might be able to help with these articles and sessions.)

**Executive Site Coordinator-Dennis McIntyre:**

Negotiations for using Triple AAA shipping and receiving will continue as last year. The Embassy has agreed to keeping it the same. The Internet connections at the Marriott will not be able to improve. It is not compatible, and they are trying to upgrade, and we can't hook them into our 100mg pipe. We need to continue to bring out third party network piece and monitor the connections. We will face the same problem next year, so we need to continue the positive promotions for the next conference. The participants will need to not have multiple devices running at the same time.

Recycling update: If NETA would like to secure and pay for an outside vendor to handle the recycling services during the conference, Embassy is willing to work with us. The City of La Vista has strict requirements. We need to find out what our other options could be. It is up to us and at our expense. This needs to go on the agenda for the conference or the finance committees to address.

Do we want to help promote the new hotels, the new ballpark, local museums, etc. as an added attraction in the area?

**Exhibit Coordinator – Mike Burns:**

The next two months will be very busy. Mike plans to call vendors who didn't get in last year, or who expressed interest at ISTE.

Other side notes: Dr Marvin Nelson, a past president, has recently passed away. He was instrumental in getting NETA started. Mike is going to begin working at the Apple Store for the holiday season. As per the bylaws, he has to offer to resign his position. He wants to finish the year in his current position and then determine if he will resign after that based upon this new seasonal job.

Motion made to not accept Mike Burns offer to resign by Bob Goeman. Seconded by Jane Davis.

Discussion was held that this is only a part-time position for the holiday season and may not continue after the season. The bylaws address the board of directors as someone who works for a non-profit or public institution. Mike is not a board member, he is an executive board member therefore the resignation rules do not apply to this situation. Motion withdrawn.

RevTrack for credit card service at the conference was discussed. Moved to the finance committee agenda.

**Contest Coordinator – Lynne Herr:**

Please encourage those around you to enter the NETA contests.

**Web Coordinator – Lucas Bingham :**

Feedback for the website redesign was requested. Lucas would like to have everything changed over by January 1st when the traffic to the web site picks up. Lucas will also write an article to promote the new look for the newsletter.

**Committee Notes & Motions**

Rushton Hurley will be Keynote on Thursday

Pick your own keynote: Karen Cator, Tony Vincent, Richard Byrne

The wireless in the Marriott rooms is less than desirable, but we will still use them.

**1:1 Committee Meeting Minutes**

Input from 1:1 community meeting: members want to see new ways to use the devices in the classroom. Presentations from experienced teachers that can offer good ideas for teachers. Suggested sharing resources like [khanacademy.org](http://khanacademy.org) and [hippocampus.org](http://hippocampus.org). The math subject area is something that they want to see more information and resources on.

Ideas:

- Free sites that support Math
- 1:1 program using handheld devices
- Evaluation of 1:1 programs
- How to get staff on the same page

**Playgrounds/BYOL Group:**

For playgrounds we decided we are still going to utilize the TAG group to find presenters. Contact Deanna Stall

For BYOL: Discussion centered on using a larger room (wingtip) and offering more seats (50?). We also discussed reducing the number of session (offer 5), but increasing the time (1.5 hours - with a 30 minute break)

**Questions for Sandy/Registration:**

- Are seats assigned first come first served?
- Are the members registering via US Mail often out of luck?
- Can there be a lottery for seats?
- In the registration write-up there needs to be software requirements so participants come prepared and ready.
- Do we need extra help at the door for separating ticketed and non-ticketed? Let them in in stages.

- Should the presenter be in charge of recruiting their own help?
- Review group needs to talk to presenters about the specifics.

Possible topics: Mobile devices, Web 2.0, Adobe product, Google products, Microsoft product, Apple Product

Social Networking Group:

- Facebook page is up and running.
- We want to have a “Tweet Up” on Wednesday evening from 8-? p.m. in the Atrium or the Nines for people to come and go. Michelle will do an article for the newsletter. (For February - which she already planned to do.) For more information, go to the PLN Plaza page. Join the NETA twibe. Use the NETA hashtag.
- What does Joomla offer that is for social networking? Can we utilize any features in Joomla?
- Round Table Discussions/Fireside Chats/Conversation Topics to facilitate. (The group knows the topic before hand and then the attendees are the ones doing the majority of the topics.) Get big names like Tony Vincent, Richard Byrne, or Karen Cator, to lead a conversation strand to get people to attend the first year. Maybe use the library area in the Marriott. Sample topics: ipods/ipads, distance-learning carts for sharing courses, teachers, and administration - not just dual credit courses.

Tech Strand: (need 11 sessions) Minutes Oct 22, 2010  
Discussed possible topics and presenters

- Server Virtualization
- Kevin O’Neill – Moodle
- ESU NOC committee member - Video conferencing trouble shooting
- Sue Ann Witt-E-rate Q & A (after another session for entire board)
- Cloud computing (Stoneware) - Craig Wolfe and Vicki Hoskovec (Rich will email them)
- Increased need for Technology based training and decreased amount of time. Sharing discussion - Rich Molettieri
- Leonard K-Public/Private Networks (?)
- Disaster Recovery
- Network Security

Retail Committee:

- bags, decided on one that is on clearance from Bagmasters
- no luggage tags for give away
- name badge holders instead of giveaway
- books from speakers

- ISTE books (will decide book titles during January meeting)
- Ideas for NETA prize for drawing
  - Light scribe pulse pens
  - clickers from last year for the drawing

#### Room Hosting:

- Each board member is asked to find one 'group' to host a room if possible
- Audio hookup is available-- make sure to get message out.
- Ask Tom to put the room host to be at t-shirt counter assignment once during conference.
- Hot pink paper in each room with simple 'how to': look for bag which will have evaluations in it
- Short video- what it means to be a room host- sent out ahead of time to Room Host coordinators
- Jackie will try to create video ahead of time, but time doesn't allow, then Dennis and Cheryl will make video later

#### In video:

- The projector
- Audio
- hand out evals before session starts
- take evaluations to t-Shirt Counter: Turn in and get free t-shirt
- Make sure what sessions are listed in the room they are assigned to- gets more 'buy in' to being there and being on time!

#### Room Host bring:

- projector
- extension cords
- Personal Phone call to each captain.-- Done First week of April.

#### Outreach Committee Meetings - Jason Everett & Nicole Bagley

#### Empowering Innovative Learners

- Nicki - iPad apps continuing articles
- Who can we feature as an innovative learner or educator? Can Scott write a quick article based on someone who was nominated last year? Lynne will contact Scott.
- Lynne wants to write about the administrator who is allowing the cell phones.
- Bob write a how-to-article on GPS.
- Jason and Susan have some teachers using google docs with elementary teachers.

## Member Support

- Jason E will contact Atomic Learning rep to get cost estimate for NETA Membership and share possible use in the next newsletter. Example: google docs article in newsletter. At bottom of article, click on atomic learning video on google docs.
- Are presenters willing to do follow-up sessions? Big commitment-can possibly be reimbursed if choose do so.
- iTunes U: Jason E added NETA to NDE site. Should we put on presenter form asking if they are willing to be recorded? There are 14 presentations going on at a time. Would room hosts be able to turn on and off audio?

## Member Expansion:

- Looking at whether U. of Oregon can have districts loaded so they choose consistent district titles

## Member Collaboration:

- Fan page, special interest group meeting on Wednesday night (tweet up), the web site is picking up traffic
- Post evaluation from the conference: can we ask about follow-up sessions?
- Online newsletters... post card to go look at the web site version of the newsletter for members. They could log in to receive. Maybe work on for next year. Can we try posting articles that are not in the printed newsletters this year and hope for comments?
- The bloggers cafe will continue next year and they will need a room.
- If you would like to be a fan page administrator then can post to the page in Facebook. The status and page updates are connected to the Twitter account too.

## Motions relating to Committee meetings

Policy: no updates. They met October 14th via Adobe Connect. November 23, 2010 they will meet for half a day to rough out the rest of the policies and updates before the next conference. Early December another possible meeting. Rough draft will be presented at the January board meeting. They are requesting a 1/2 day prior to the retreat to get things finalized. A motion will follow in February if the overnight is needed.

Finance : proposal to proceed with RevTrack if no additional costs to NETA will be incurred. There is no investment policy, but Rich will draft something up prior to the next board meeting to say how we handle this money. The committee agreed to move

\$30,000 out and into the investments. If this is approved, Rich will meet with our investments broker (Sandy, Rich and another Finance committee member will all meet with him.) A motion was made by Jason Everett for Rich to move the \$30,000 into investments. Seconded by Sue Oppliger. Discussion ensued. All in favor: 10. All opposed: 6. Motion carried.

A motion was made for a laptop to be purchased for the executive director and the treasurer by Gregg Robke. Seconded by Josh Allen. Discussion. Amendment to the motion, not to exceed a total of \$5,000, including the 3-year care package and needed accessories. All in favor: 17. Those opposed: 1.

#### Unfinished Business:

Adobe Connect – Josh Allen: not recommending that we purchase right now.

We have enough other professional connections to have access when needed. He likes the idea of iTunes U for follow up workshops and information dissemination.

Google Doc – Jason Everett: files from the old board portal may need to be moved into the google docs folders. Sandy and Jason Everett will work on it.

#### New Business

Election Slate – Sue Oppliger: The November newsletter will hold the link for people to nominate people running for the board. If you are currently on the board, then you will need to submit your information online.

Motion made by Jason Everett to adjourn the meeting. Seconded by Susan Prabulos. Those in favor: All. Those opposed: none. Motion carried.

#### **Calendar Schedule for 2010-2011**

January 28, 2011 for Spring Meeting in Louisville at 10 a.m. - 3:30

January 29, 2011 Contest Judging in Louisville at 9 a.m.

April 27-28-29, 2011 for Conference at La Vista Conference Center

July 18-19-20, 2011 for Summer Retreat at La Vista Conference Center

Submitted by,

Nicole Badgley, NETA Secretary