

NEBRASKA EDUCATIONAL TECHNOLOGY ASSOCIATION
BOARD OF DIRECTORS MEETING
October 23, 2012

The Board of Directors of the Nebraska Educational Technology Association met on Tuesday, October 23. The meeting was held at the Lied Conference Center, 2700 Sylvan Road in Nebraska City. A meeting agenda and reports were made available for board members to review prior to retreat.

NETA President Bob Goeman called the meeting to order at 8:31 a.m and asked for additions to the agenda. Board members present at the meeting: Josh Allen, Nicole Badgley, Craig Badura, Lynn Behounek, Lucas Bingham, Mike Burns, Jane Davis, Jason Everett, Bob Goeman, Renee Kopf, Pam Krambeck, Matt Lee, Darci Lindgren, Nikki Markut, Rich Molettiere, Julie Moore, Dawn Prescott, Tom Rolfes, Gregg Robke, and Angie Wassenmiller. Absent from the meeting were Jackie Ediger, Lynne Herr and Jason Rushing.

Minutes from the July 17-18, 2012 meeting were reviewed and a motion was made by Renee Kopf and seconded by Josh Allen to approve the minutes. A vote was taken and the motion carried.

President's Council: Bob Goeman provided a report from the Presidents Council meeting held on Sunday, October 21, 2012. The President's Council reviewed the executive director transition, agenda items and completed retreat preparations.

Treasurer's Report: Treasurer Rich Molettiere shared the financial report and provided a comparison to the previous year. A discussion of the financial report followed. A profit and loss balance sheet through October 20, 2012 was provided in advance of the meeting for review. A motion was made by Nicole Badgley with a second by Jane Davis to approve the treasurer's report. A vote was taken and the motion carried.

Executive Director's Report: Julie Moore shared the Executive Director's Report and thanked the group for allowing Sandy Blankenship to assist with her transition. Survey results were shared. A \$50 iTunes card will be given as a prize in a random drawing from survey participants. Contact was made with three groups for an audit proposal for the NETA financial statements. Julie shared a comparison sheet of the proposals and a discussion followed. November newsletters will be mailed the first week of November. The Improving Teacher Quality grant is in draft. Sandy Blankenship provided a written update on the Learning Web grant.

Site Coordinator Report: Lynn Behounek shared the site coordinator's report including information requested by the board related to the CenturyLink Center and the Embassy Suites. A report on costs and spaces was provided prior to the meeting. Lynn shared that a decision on site location for NETA 2015 was needed before the end of the meeting to meet contractual deadlines set by the Embassy. An extensive discussion of the report followed.

Gregg Robke made a motion to move to the CenturyLink in 2015 & 2016. Nikki Markut gave the second. A discussion followed. Pam Krambeck called for the question. A raised hand vote was taken: 10 in favor, 4 opposed, 1 abstention, 2 absences. The motion carried.

Discussions and work on contracts with CenturyLink will proceed with the site coordinator and executive director.

Executive Liaison Report: Tom Rolfes shared information on e-Rate funding. A proposal that is being reviewed by the Nebraska Information Technology Commission was shared with the group. The proposal is for a statewide directory and digital repository for all students and teachers. July 2013 is the date that the proposal has targeted.

Contest Committee Report: Lynne Herr provided the contest coordinator's report online in her absence. Committee members shared that February 23rd is the contest judging in Waverly. Board members were reminded to provide contest information to schools and teachers encouraging them to enter contests.

ETAN Representative Report: A report on the Ed Tech Action Network (ETAN) was provided online by Lynne Herr. NETA would like to continue the ETAN booth--a location will be found outside of the vendor area.

Web Coordinator Report: Lucas Bingham shared that he explored a trial version of Backupify with regular contact from the vendor. Lucas will work with treasurer Rich Molettieri to make the purchase. Bob Goeman thanked Lucas for his work on selecting and researching a back-up product.

Exhibit Coordinator Report: Mike Burns, the exhibit coordinator shared an overview of the current vendor registrations. Reminders will be sent out to vendors. Board members were encouraged to suggest NETA to vendors.

NETA Sponsored Group Reports: Lucas Bingham gave a report on the state technology coordinator group. Attendance at the fall meeting held in Kearney included 47 attendees in addition to 20 online participants. Nicole Badgley and Jane Davis reported on the fall 1:1 group meeting. There were 70 participants on site and 20 online connections. Nicole suggested the possibility of holding the 1:1 and tech coordinators meeting on adjacent dates or in conjunction with the NCSA administrator's conference in the fall. Lucas, Nicole and Jane will look into possible scheduling coordination.

Conference Committee Report: Jason Everett shared the following information from the conference committee and asked for input from the group:

- Scheduled speakers include Dr. Yong Zhao, Leslie Fisher, Jeff Utecht and Mark Coppin.
- Ignite Learning is the theme for the conference.
- BYOD pre-registered sessions were eliminated and session strands were reviewed
- Conference session proposals are now open and due November 16th
- Registration will open February 1, 2013
- Bob Goeman is working with Epson on providing projectors and has wireless connectivity proposals from Xirrus and Windstream
- Lynn Behounek made the recommendation to contract with Alpha for audio visual services for the conference based on screen size, digital files and cost factors

- Conference surveys were discussed. Board members who are willing to look at the conference survey included Matt Lee, Renee Kopf and Pam Krambeck
- Jason Everett Jason Everett investigated a conference app and shared that ISTE is moving away from an app and moving toward a mobile friendly web site
- Josh Allen is willing to develop the iBook program for 2013. Pam Krambeck volunteered to help with the iBook project
- Renee Kopf & Lucas Bingham are organizing the tech strand with Darci Lindgren, and Dawn Prescott leading the digital citizenship strand
- Jason will contact the leaders from the groups to touch base on the strand work
- Gregg Robke Gregg Robke shared concern that the data conference is the Monday and Tuesday following NETA.

Policy Committee: Tom Rolfes reviewed the Whistleblower Policy that has been drafted by the policy and procedures committee. Gregg Robke made a motion to accept the Whistleblower Policy as amended a second by Josh Allen. Discussion followed the motion. All board of directors would be required to sign the one-time whistleblower policy. A voice vote was taken and the motion carried unanimously. The policy and procedures group will look into trademarking the NETA name. Information will be gathered for the February meeting. Policy and procedures will be changed to the governance committee.

Finance Committee Report: A motion was made by Bob Goeman and seconded by Jason Everett to authorize a full audit of the NETA financial statements by Dutton and Associates. A vote was taken. The motion carried.

A motion was made by Bob Goeman and seconded by Josh Allen to add the following to the policy and procedures document, "NETA will no longer write checks during the meeting and checks will be sent to the home address of the board of directors after the meeting." A vote was taken. The motion carried.

A recommendation was made by the group to check into the purchase of booth materials. Members should share samples or ideas with Julie Moore.

The finance committee will be working to look at financial implications of moving to the CenturyLink Center.

New Business: Nicole Badgley made a motion to increase the amount budgeted for 1:1 special interest group meeting not to exceed \$3000 due to the large number of participants at the meetings. Seconded by Renee Kopf. Discussion followed. A vote was taken. The motion carried.

Darci Lindgren made a motion to increase the amount budgeted for the statewide tech coordinators meeting not to exceed \$3000 per year. Second by Nicole Badgley. Discussion followed. A vote was taken. The motion carried.

Renee Kopf reminded board members with terms expiring that they are to follow the same procedures as others interested in the position. The president elect and treasurer positions will also be open this year. Members should encourage individuals to run for the board and open positions. December 7th is the deadline. Information will be made available on the web site.

Jane Davis suggested that we purchase a plaque for recognition of Sandy Blankenship's services to the organization and give the award at NETA 2013. The group will look at what should be done for Sandy.

A report of strategic planning and goal setting from October 22nd was given. Time was taken to assign the tasks and activities from the goals session.

Goal Report #1--Fall Conference: A Google Hangout will be used to organize and plan the event. November 7th at 4:00 p.m. is the first hangout. Oregon will handle the registration, Nicole Badgley and Jason Everett will look into possible sites, Renee Kopf will work on volunteers, Pam will work on keynotes. The group will discuss strands, prizes, vendors, and other details on November 7th.

Goal Report #2--Developing Partnerships: Action planning was completed for partnerships. It was discussed that each partnership outreach might be different to meet the needs of members. Craig and Angie will work with SEAN, Dawn and Darci will target the parochial groups. The committee is working on a draft of a brochure for the February meeting.

Goal Report #3--Improving Communication: The group discussed sharing past presenter handouts, creating a featured section, and promoting podcasts to membership. A school update in the summer to get ready for the fall school year was suggested. Nikki will be working on this piece and report in January of 2013 with a targeted communication in June/July 2013. The group also discussed posting lesson plans and ideas from contest winners as well as promoting keynote presenters. Also discussed was having each board member assigned to post on social media tools. Information and ideas from the group is being assigned with follow-up communications continuing.

Calendar dates for the 2012-2013:

- February 22-23, 2013: NETA Board meeting and contest judging at Waverly Middle School
- April 24, 2013: NETA Board pre-conference meeting
- April 25-26, 2013: NETA conference
- July 15, 16 & 17, 2013: NETA meetings and retreat

A motion to adjourn was made by Jason Everett, seconded by Renee Kopf. The motion carried and the meeting adjourned at 2:25 p.m.

Submitted by: Pam Krambeck, Secretary, NETA Board of Directors