

NETA Board Minutes
October 21, 2011
Younes Convention Center, Kearney

The meeting was called to order by Renee Kopf at 10:00 a.m.

Those present: Darci Lindgren, Rich Molettierre, Gregg Robke, Lenny VerMaas, Mike Burns, Nicki Markut, Matt Lee, Lucas Bingham, Tom Rolfes, William Bolen, Sandy Blankenship, Renee Kopf, Dawn Prescott, Bob Goeman, Lynne Herr, Jason Rushing, Nicole Badgley, Josh Allen, Jane Davis, Lynne Behounek, Jason Everett, Dennis McIntyre, Jackie Ediger,

Motion made by Lenny VerMaas, seconded by Gregg Robke to approve the minutes of the July meeting, all in favor, motion carried.

Sandy presented the Executive Director report.

Rich presented the treasurers report of profit and loss and balance sheet as of this month. Motion made by Dawn Prescott, seconded by Jason Rushing to accept treasurer's report with noted corrections. All in favor, motion carried.

Tom Rolfes presented the Executive Liaison report. With the emphasis of the national funds on 3-5 year olds, do we need a strand or several sessions for preschool age technology at the next conference? Nebraska Distance Learning Association is interested in being a special interest group under NETA, in a similar way to the Tech Coordinators group and the Laptop Group.

Dennis presented the site coordinator's report. DVDs of the last conference were handed out. The workings for the 2012 conference are moving along.

Dennis submitted his letter of resignation effective November 1, 2011. Motion to go into executive session at 10:30 by William Bolen and seconded by Josh Allen. All in favor. Returned to regular session at 10:45 a.m.

A motion was made with regret to accept the resignation of Dennis McIntyre due to health concerns by Bob Goeman, seconded by Lynne Behounek. All in favor.

The President's Council report was given by Renee Kopf. The council recommended having Lynne Behounek finish out this year as the interim site coordinator. We will form a committee of 5 board members to take applications and select a coordinator for filling this position on a more permanent basis. In the next couple of weeks a job description will be shared. We would like to have a vote at the February board meeting so that the incoming coordinator will be at the April conference to shadow for the position. Please send any recommendations of possible site coordinators from this board, former board members, and at a minimum a NETA member, to Renee.

A motion was made to elect Lynne Behounek as interim site coordinator for the remainder of the year by Nicole Badgley and seconded by Jason Everett. All in favor.

Mike Burns presented the Exhibitor Coordinator's report. Thirty-three vendors have committed. Ten at level 4.

Lynne Herr presented for the Contest Committee. She has been approached to have pre-service teachers eligible for contests.

The Web Coordinator's report was presented by Lucas Bingham.

From Renee – Keynote speaker will be: Kevin Honeycutt Thursday; Friday – Tammy Worcester (doing 9 sessions over 2 days) & Travis Allen (only 2 sessions) – will have keynotes running at the same time Friday morning in a “choose your own keynote” style.

The 25th Anniversary Committee plans to provide each attendee with \$2.50 coupon to use when purchasing food. Instead of the usual Vendor Reception, there will be 25th Anniversary cake available in the exhibit hall. They would like to invite past presidents and a guest to the Wednesday night meal. The stage will be decorated for NETA's 25th Anniversary and two lucky attendees will receive a iPads-one on Thursday and one on Friday. They will be handing out \$25 iTunes gift cards, silver mardi gras beads, etc.

Conference Committee Meeting Reports:

1:1: Laptop Community Meeting on Monday to recruit sessions and then pick from the submitted sessions.

Room Hosting: Brainstormed online evaluations instead of carbon copies – which gives us more feedback because it is anonymous. Another option could be to use a scantron version with bubbles. If we could get an app going then every person attending might fill out an evaluation. Other ideas were brainstormed. Can the room host simply do the session evaluation? Could we just drop the evaluations and advise the presenters to ask for their own feedback? Can we get vendors to bring the projectors instead of room hosts? Can we reward the room hosts who stay all day by having a drawing for iTunes cards from only their lists?

Conversation Strand: Committee plans to generate more interest using newsletter articles to encourage people to attend. They are considering having Travis Allen to do a conversation session, which might turn out a bigger area. Need a speaker system in the library, and LightSpeed might be able to provide voice amplification.

Tech Strand: We have 7-8 session ideas and we are working on a disaster recovery/business continuity session in the tech strand. Google scripting might be a session to add for consideration.

Social Networking: We should probably designate a hashtag and backchannel for the upcoming conference. Nitterchat is an option. For the iTunes gift cards maybe people could post to Facebook or use Twitter to post their winning or where they found the card. At ITEC they had twitter fountain going and twitter cloud going to see the posts. Can we use twitter to answer questions from the crowd?

BYOD: The group felt we needed to clarify the titles and descriptions and requirements before the sessions. Some session ideas that were brought forth were: IOS5 session or series, android ice cream sandwich, iPad, android/iPhone, learning response systems, (maybe AUP for bring your own device to schools), mobile friendly web 2.0 apps, etc. The committee also considered adding one laptop session since many schools don't have other devices. These are back up ideas in case something is not submitted.

The Retail committee report: They shared a messenger bag for the conference and will match the logo design. They are proposing a microfiber screen cleaner as a give-a-way. February will be when we decide the ISTE books and t-shirt colors.

We took a tour of the Younes Conference Center rooms and ballrooms.

The Finance committee made a motion for \$1000 to fund a disaster recovery session for tech coordinators and administrators (with details that will be determined later) by Rich Molettiere and seconded by Jane Davis. All in favor.

Rich Molettiere made a motion to spend up to \$1000 to purchase a short throw, small portable projector and screen to take to conferences for vendor booths. Seconded by Jason Everett. Discussion was held. All in favor. Motion carried.

The policy and procedure committee met to discuss the document they planned to try to get approved today. They want to table the vote until the next meeting to resolve some issues that came from the feedback from the board to make more changes.

Unfinished Business:

A motion was made by Jackie Ediger to use Sue Oppliger's left over travel expense funds for an ISTE trek. No second was made. Motion failed.

Vendor levels, session offerings, and advertising were discussed. The number of vendors sessions has been an ongoing concern because of reaching the 30% of sessions. This will be revisited at retreat.

Procedures for choosing a successor in shadow positions will be tabled for the February meeting.

Sandy Blankenship submitted her resignation letter effective August 2013 unless a replacement can be found earlier. Sandy wants to spend more time with her family. Bob Goeman made a motion to go into executive session at 3:26 p.m. Seconded by Josh Allen. A motion was made to return from executive session at 3:33 p.m. by Bob Goeman, seconded by Lynne Behounek. All in favor.

A motion was made with regret to accept the resignation of Sandy Blankenship effective on or before August 1, 2013, by William Bolen, seconded by Josh Allen. All in favor.

Discussion included some of the following: whether an organizational audit might be in order to think through the duties of the executive director, consider adding an administrative assistant, split the job in two, how to handle on all the fine details of the position, whether we need to review all of the executive positions, the people doing those jobs, and the job descriptions themselves to decide the best way to move forward. When asked for how things might change or have changed from the past, Sandy stated that the years ago the vendor information, mailings, etc. used to be done by the exhibit coordinator.

A job description for Executive Director position will be in the next publication.

Discussion followed as to looking at ways some duties of the Executive Director might be moved to other Board members.

The election slate needs to begin. If you have any names for the President Elect, ecretary, and tBoard

of Directors, please send them to William. Anyone who is going to run again, please send in your name. Also, please send name for volunteers.

Jane Davis presented on behalf of the PowerSchool users group (all presenters and organizers are volunteers with no support from PowerSchool) to request that NETA help with registration, and a subset of the NETA organization. The registration would be added on as a Wednesday registration of a special interest group, and with a separate fee. We could just add to the Oregon registration. This could increase our membership. Another possibility discussed was using EventBrite for registration. As other user groups request to participate, we can add them similar to “workshops” in the same way. We are requesting an official proposal, a memorandum of understanding, from the PowerSchool user group to review at the February meeting.

Motion to adjourn the meeting at 4:20 p.m. by Gregg Robke, seconded by Dawn Prescott. All in favor. Motion carried.

February 10th, 2012 the next board meeting.
February 11th, 2012 contest judging
April 25, Board Meeting, noon
April 26-27, 2012 NETA Spring Conference
July 16-18, 2012 Retreat

Submitted by Nicole Badgley, Secretary