

**NEBRASKA EDUCATIONAL TECHNOLOGY ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
**February 23, 2013**

The Board of Directors of the Nebraska Educational Technology Association met on Saturday, February 23, 2013. The meeting was held at Waverly Middle School, 13801 Amberly Road in Waverly, Nebraska. A meeting agenda and reports were made available for board members to review prior to retreat.

NETA President Bob Goeman called the meeting to order at 8:33 a.m. and asked for additions to the agenda. Board members present at the meeting: Josh Allen, Nicole Badgley, Craig Badura, Lynn Behounek, Lucas Bingham, Mike Burns, Jackie Ediger, Jason Everett, Bob Goeman, Lynne Herr, Renee Kopf, Pam Krambeck, Matt Lee, Darci Lindgren, Rich Molettiere, Julie Moore, Dawn Prescott, Tom Rolfes, Gregg Robke, Jason Rushing and Angie Wassenmiller. Absent from the meeting were Jane Davis and Nikki Markut.

Minutes from the October 23, 2012 meeting were reviewed and one correction was made related to the bring your own device sessions at the spring NETA conferece. A motion was made by Gregg Robke and seconded by Josh Allen to approve the amended minutes. A vote was taken and the motion carried.

**President's Council:** Bob Goeman provided a report from the Presidents Council meeting held on Thursday, February 21, 2013. The President's Council reviewed agenda items and meeting plans. Contest judging and the board of directors meetings were adjusted to accommodate travel due to weather forecasts. Members who helped with the contest judging were thanked for their flexibility this year. Bob asked the group to provide contact information at their school/organization that could be used for thank you notes concerning attendance at NETA board meetings.

**Treasurer's Report:** Treasurer Rich Molettiere shared the financial report and provided a comparison to the previous year. A discussion of the financial report followed. A profit and loss balance sheet through February 21, 2013 was provided in advance of the meeting for review. The current asset balance is \$213,915 with liabilities of \$21,199. Rich is working with the accountant to provide reports for the organization's audit. Julie and Rich will be meeting with Bob Fitzsimmons to develop a financial strategy for NETA. A motion was made by Matt Lee with a second by Nicole Badgley to approve the treasurer's report. A vote was taken and the motion carried.

**Executive Director's Report:** Julie Moore shared the Executive Director's Report and thanked the group for allowing Sandy Blankenship to assist with her transition. Julie wrote a successful grant on behalf of NETA to fund the 2013 Learning Web teams. The grant was awarded for 14 teams. CenturyLink will be awarding \$35,000 for teacher grants with an application and timeline announcement at the April 2013 conference.

ISTE registrations are open and the NETA room block at the Drury Inn is nearly full. A NETA reception is planned for June 24th at the *Texas Land and Cattle Steakhouse*. Board members were reminded that newsletter articles are due Monday, February 25th. Julie explored displays for use at conferences per a request from the outreach committee and shared examples and costs. No action was taken on the displays. Information on the Excellence in teaching and

leading awards were sent to NCSA and NSEA for use in publications. End of year tax information and non-profit paperwork was completed along with renewal of the *Big Deal Books* contract that was approved at the July 2012 board meeting.

**Executive Liaison Report:** Tom Rolfes shared information on national and state news including ISTE, CoSN and Network Nebraska. NTIA (Dept of Commerce) has solicited a request for public comment on changes in domain addresses. Several legislative bills involving education technology funding were shared. HR521 was outlined. HR521 is the replacement for EETT funds but is somewhat unpredictable, ISTE and COSN are behind the legislation.

**Web Coordinator Report:** Lucas Bingham shared that updates have been made to the web site including conference, election and ISTE communications. Lucas has also been handling the *Big Deal Book* communications and Newsgrams to the membership. Bob Goeman thanked Lucas for his work on the professional appearance of the web site.

**Contest Committee Report:** Lynne Herr provided the contest coordinator's report and thanked board members for assisting with judging in light of weather and date changes. Contest chairs were asked to check contact information for all winners and to begin contacting award recipients at the conclusion of the meeting. Lynne provided a template for award notification. Pam Krambeck shared that continuity in the contest coordinator position has been very beneficial in organizing and conducting student and teacher contests.

**ETAN Representative Report:** A report on the Ed Tech Action Network (ETAN) was provided by Lynne Herr. Lynne is registered to attend Advocacy Day events April 9-11 in Washington, D.C. Deb Fischer will be the new contact for Advocacy Day. An advocacy booth is planned for the 2013 NETA conference to build awareness with the membership.

**Exhibitor Coordinator Report:** Mike Burns, the exhibitor coordinator shared an overview of the current vendor registrations. All 88 vendor slots have sold out and additional vendors are on a waiting list. Mike suggested that a communication with vendors be made after the spring conference to update information and changes in positions and companies. NETA needs to continue recruiting vendors, as we have a 25% turnover each year. Darci Lindgren suggested that a discussion of a NETA presence on LinkedIn be added to the summer retreat agenda. A subcommittee will be organized for ISTE to make contact with national vendors. One suggestion was to utilize 1-2-1 meetings for soliciting vendors for attendance at the spring conference. Mike commended Julie Moore on her communications with vendors. A vendor reception will not be held during the spring conference. Mike, Lynn Behounek and Julie are working with vendors who have expressed interest in hosting after hours events at the conference.

**Site Coordinator Report:** Lynn Behounek shared the site coordinator's report including an update on spring conference preparations. Four vendor receptions will be held during the conference. Cisco, GrayBar Electric, Cerebellum and Aero have scheduled rooms. Alpha will no longer be handling the technical/audio visual for NETA due to double booking of events. Embassy will be coordinating the AV needs of the conference. Paul Lindgren from Westside will provide Embassy staff members with a list of what is needed for podcasts. J&S Audio Visual was contacted about staging and examples were shared. Lynn is working with Embassy staff on larger screen possibilities, meal arrangements and rooms for the conference.

**Conference Committee Report:** Jason Everett shared that 60 days remain prior to the spring conference. Session selection went smoothly and the review process was helpful. All speakers are on board with signed contracts.

Crescerance is developing a cross platform app for the conference that will launch on March 22nd. Conference registration will include a sign-up for volunteers who will be coordinated by the past president, Renee Kopf. Jackie Ediger will handle giveaways for the conference. Lynne Herr will take care of contest winner announcements and suggested that the board revisit the option of having students and teachers attend the conference at summer retreat.

Jason Rushing is coordinating t-shirt and ISTE book orders. Renee Kopf, past president, will serve at the question booth during the 2013 conference. Rich Molettiere will take care of the credit card equipment. Bob Goeman is working with Xirrus on wireless network solutions and with Epson on projectors. Lucas Bingham is testing a Google phone process to streamline conference support calls.

Julie Moore will look at signage and what is needed. ESU#6 and Westside have provided registration printers in the past. Lynne Herr and Julie will work on arranging printers. Lynn Behounek will work with Embassy on staging, screens, and microphone needs. Kim Ingraham from Omaha Bryan and her music students will be providing an iPad ensemble of music prior to the Thursday keynote.

Jason Everett asked the board for input on providing a karaoke event on Thursday evening. After discussion it was decided that the event will not be planned this year with discussion to take place at retreat on finding vendor sponsorship for the karaoke event.

**Governance Committee:** Tom Rolfes shared that the governance committee is exploring a privacy policy for the NETA web site.

**Finance Committee Report:** Rich Molettiere shared that the finance committee had no report. A recommendation was made to have committees meet before the budget committee to allow consideration of requests.

**Contest Committee Report:** Lynne Herr shared that the contest committee discussed the CenturyLink grant and timeline. Julie Moore will serve as the CenturyLink grant contact for NETA.

**Goals Work:** Goal groups held discussions after lunch around the visioning targets set at the October retreat--Goal #1: Increase Statewide support for the promotion of educational technology & Goal #2: Increase Member Services. Board members reported on actions taken toward goals and tasks that remain.

**Old Business:** Planning for the 2016 and 2017 conferences was discussed including possible dates available for the selected facility. Dates for 2015 will be April 23-24 and April 21-22 for 2016. Planned statewide outreach activities were discussed and plans are in place to team with NCSA on an outreach event in October. Google hangout meetings have been held to organize the event. An announcement for the event and future plans will be held at the spring

conference. Pam Krambeck will contact Sandy Blankenship about recognition at the spring conference. Jackie Ediger, Nikki Markut, and Lucas Bingham will assist with the recognition video project.

**New Business:** Renee Kopf announced election results. Gregg Robke will serve as the president elect for 2013-2014. Rich Molettiere was re-elected as treasurer. Board of directors that were elected include: Heather Callihan, Brent Catlett, Jason Schmidt and Angie Wassenmiller. Evi Wusk was elected to serve out Gregg's remaining one year term.

The *Great Plains Google Summit* is scheduled for July 19-20, 2013 at Lincoln Southwest High School. Board members may use their conference stipend to attend. Available NETA board members will assist as needed at this event.

NETA special interest groups were discussed. February 28th is the 1:1 mobile group workshop with 90 currently registered. Dave Evertson is running the workshop. It was suggested that time be set aside at the summer retreat to evaluate costs involved in supporting outreach groups including a request from an Alliance group holding a technology event.

Group registration discounts were discussed. NETA currently offers a discount with 10 registrations on a purchase order. If a group contains a presenter, all full two-day registrations will receive a \$10 discount, single day registrations will receive a \$5 discount. Presenters included on the purchase order will be charged the current presenter rate. Board members were reminded to register for the conference.

[https://docs.google.com/document/d/1wP5eOCHdKVnt\\_R3RFz6hu6VcKDMiclUpsunpwDrECFE/edit?usp=sharing](https://docs.google.com/document/d/1wP5eOCHdKVnt_R3RFz6hu6VcKDMiclUpsunpwDrECFE/edit?usp=sharing)

**Executive Session** A motion was made by Gregg Robke to go into executive session at 2:55 p.m. Matt Lee gave the second and a voice vote was taken; the motion carried.

A motion to move out of executive session was made by Nicole Badgley at 3:05, seconded by Rich Molettiere, a voice vote was taken and the motion carried.

A motion to continue the position of executive liaison was made by Josh Allen, seconded by Nicole Badgley. The president asked for any discussion before a voice vote was taken and the motion carried.

A motion to retain Tom Rolfes as the Executive Liaison was made by Nicole Badgley, seconded by Josh Allen. The president asked for any discussion before a voice vote was taken and the motion carried.

A motion to continue the position of Exhibitor Coordinator was made by Josh Allen, seconded by Nicole Badgley. The president asked for any discussion before a voice vote was taken and the motion carried.

A motion was made by Josh Allen for Mike Burns to continue as Exhibitor Coordinator with a second by Nicole Badgley. The president asked for any discussion before a voice vote was taken and the motion carried.

A motion was made by Gregg Robke to adjourn the meeting with a second by Nicole Badgley. The president asked for any discussion before a voice vote was taken and the motion carried. Meeting adjourned at 3:16 p.m.

Submitted by: Pam Krambeck, Secretary, NETA Board of Directors

**Calendar dates for the 2012-2013:**

- April 24, 2013: NETA Board pre-conference meeting
- April 25-26, 2013: NETA conference
- July 15, 16 & 17, 2013: NETA meetings and retreat