

NETA Board Meeting Minutes

Friday, February 5th, 2016

Location: Waverly Middle School

Josh Allen called the meeting to order at 10:15 a.m. Board members in attendance: Josh Allen, Lynn Behounek, Lucas Bingham, Jackie Ediger, Stephanie Dannehl, Ann Feldmann, Lynne Herr (Arrived at noon), Matthew Lee, Darci Lindgren, Rich Molettiere, Julie Moore, Eliu Paopao, Kristina Peters, Gregg Robke, Tom Rolfes, Tina Sauser, Jason Schmidt, Kent Steen, Angie Wassenmiller, Patty Wolfe, and Nick Ziegler.

Previous meeting minutes were reviewed and offered up for approval. Rich Molettiere made a motion to approve the minutes from the October board meeting, with a second from Jason Schmidt. A voice vote was taken and the motion carried. Matthew Lee made a motion to approve the minutes from the Online October Meeting, with a second from Nick Ziegler. A voice vote was taken and the motion carried. Kristina Peters made a motion to approve the minutes from the Online November Meeting, with a motion from Nick Ziegler. A voice vote was taken and the motion carried. Gregg Robke made a motion to approve the minutes from the Online January Meeting, with a second from Jason Schmidt. A voice vote was taken and the motion carried.

The first item of business was to Review and Revise Goals. Groups worked for thirty minutes and reported back to the entire board. Angie Wassenmiller reported that the **Partnerships group** has decided to remove the previous 'T in rotunda', replaced with LB1026 monthly meeting support. Details for the monthly meetings were received from Kristina Peters. A new goal of 'Do Space' possible partnership and collaboration was presented. NETA will work to improve Administrators Days presence. In addition to the NETA booth, board members will submit sessions representing AQuest Evidence Based Analysis, which showed a need for tech. integration and tools.

Lynn Behounek reported that the **Membership group** noted increased membership. Details of services available should be communicated to public. Data is available to target additional audiences from NDE. Media specialist group email will include information about NETA free membership, conference dates, registration link, and featured speakers highlights. Josh Allen continued with conference partnerships. Current and future partnership exchanges need to be documented and kept collaborative.

It was decided that strategic planning was needed to review and revise goals.

Spring Conference Update: Josh Allen reported the Neb Ed Talk Speakers Thursday will be Dr. Robert Dillon and Jennie Magiera. The Neb Ed Talk Speakers Friday will be Rafranz Davis and Tony Vincent. Featured Speakers on Thursday will be: Dr. Robert Dillon, Jennie Magiera, Alice Steinglass (Sponsored by CSTA, UNL Department of Computer Science and Engineering and NETA), and Therese Willkomm (Sponsored by Assistive Technology Partnership/Education). Featured Speakers Friday will be: Paige Jaeger (Sponsored by Nebraska School Librarians Association and NETA), Tony Vincent, and Rachele Wooten. Ken Shelton will be a Featured Speaker on both Thursday and Friday.

Strand updates – Lucas Bingham reported the Tech Coordinators will be using a room both days, with meeting filling the last session spot on Thursday. Jason Schmidt reported the 1:1 sessions are full, with three sessions being held both days. Kristina Peters reported the conversation strand will be using room 209 on Thursday. Patty Wolfe reported the state patrol presentation has been cancelled do to a scheduling conflict on his side, but the Digital Citizenship strand will take place on Thursday. Jackie Ediger reported the Leadership strand will take place on Thursday as well. Google Spotlight is full for both days. Matthew Lee reported poster sessions will take place on Friday. Jason Schmidt needs

volunteers to help with the Makerspace on Thursday.

Gregg Robke reported on the **conference volunteer procedure**. If they choose 'I will volunteer' during registration, a link to volunteer spot will be emailed to them. There, volunteers can choose their own time and position. The tool can easily be passed on to next volunteer coordinator annually.

Jackie Ediger shared a link to **prize ideas**. More ideas and comments are being added, but must remain inside \$3,000 budget. Eliu Paopao is moving up due date for vendor giveaways, so we know what prizes will be available for attendees, and to make sure the donating vendors get the advertising. Options for Thursday afternoon vendor break are still being worked out. Device decals to share if needed will be ordered.

Current and possible changes for **group discounts** were discussed. If registering as a group of 10 or more people, they get \$10 discount per person. Other options were considered, and discount still was very similar. Other group discounts will be considered at a later date, and no changes were made at this time.

Stopped for lunch at 11:51 a.m., and returned to the meeting at 12:30 p.m.

Jason Schmidt reported for **retail**. Polo shirts and nice embroidery options will be available with pre-order. T-Shirts will be ordered for volunteers only - with a generic logo. This way the inventory would be used more than just this year. There will be no ISTE books sold. The Makerspace will be sponsored by NPPD, with \$1,000 of budget being used for supplies. NPPD will provide its own signage. Volunteers will be manning each area. Different people will rotate throughout the afternoon. Emerging technologies is developing an interactive augmented reality sandbox. NPPD will have a poster session on Friday for follow up about Thursday's Makerspace.

Julie Moore presented on **signage**. Changes coming as discussed. Better flow is expected with modified registration alphabet. More signs will be placed on North entry area for directions to registration. Stickers are allowed on some of the floors for directions. The NETA logo will be visible on signs due to possibility of multiple events. Julie verified there will be a sign pointing toward sponsored group area. Doug at Steelcase Education will furnish the Social Butterfly Lounge again. Sheppard Business Interiors will be our local contact. We plan on multiple areas, not just by skywalk, including charging stations.

There will only be 1500 copies printed of the hard copy conference **program**. It will be condensed due to less descriptions being printed. Sched will include full descriptions. New item on the program will be fast paced ignite sessions for three blocks on Thursday. Also added will be a NETA 5K Run/Walk at 6:30 a.m. on Friday morning. The Omaha running club will provide guidance. The route will go across the bridge, around Council Bluffs, and back. Tina Sauser is looking into live streaming the run for demonstration of technology during event. Breakout EDU 'room' idea was shared- participants would sign up through Eventbrite. Breakout EDU focuses on group problem solving. Each physical space would require room for 12 people, two tables and some chairs. Office room downstairs may work well.

NETA board duties during the conference will include manning the ISTE Advocacy Booth and NETA Booth at Information Table. Tom Rolfes will be working on the duty matrix. Two people will be needed at all times, with three during pre-keynote. Drawing boxes will be on their own table, be bigger, and still be pretty. A picture will be posted online so teachers can find them. Having volunteers help with pre-conference workshops was also discussed.

Network connection for **presenters** was discussed. Hard wire may not be needed due to lack of problems last year. Vendors will have a separate network. Presenter tech support call number will be

available again. There were only twelve calls last year, but service was appreciated. Hilton pre-conference rooms will be included. Such support needs to be available at a tech conference.

Lynne Herr reported on **contests**. ISTE trek entry numbers are up, as well as student contest entries. Only one technical question was received regarding the submission site. Contest judging will be 9:00 a.m. Saturday. Everyone should bring his or her laptops due to online submissions. We will be working in groups, and are encouraged to take a lot of notes for future refinement.

Break - 1:22 p.m., called back to main table at 2:10 p.m.

Conference Committee Meetings followed

Lynn Behounek presented for the **Logistics Committee**. Talked to Centurylink Center Omaha about stage presence. Quote for design to come. Board room will share presenter check in space. State Ed Partnership Groups will be in hall across from room 212 toward grab and go station. More or different food carts will be available in vendor area. Registration layout has been adjusted. Entrance to vendors will be in the center of the room. Vendors will be able to set up on Wednesday. Schools can purchase Levy bucks before the conference for attendee meals. AV at the Hilton was discussed.

Jackie Ediger presented for the **Programming Committee**. Volunteers will be organized for the pre-conference workshops separate from regular conference volunteers. Name badges for workshop attendees will be available at pre-conference workshop sign in. Workshops will include: 3D Printing in the Classroom....Are You Part of the 3D Revolution?, GAFE Admin Console Technical Retreat, Empower Students with Workforce Ready Skills, DIY-Lights, Camera, Classroom Action! iPad, Google Tools and Activities for Engaging K-12 Learners, and iPads in the Elementary Classroom. The social gathering will have more organization this year. It will not be arranged by the Omaha visitor's bureau.

Lucas Bingham reported for the **PR/Marketing Committee**. The committee will be meeting the first Wednesday of every month over the noon hour. A new Infographic is being created. Conference game will include the number matching again. It was easy and fun. The first 40 who match get shirts. Other possibilities include: Goose Chase (fun, and some cost.), Scavenger hunt during the conference. It has a leader board and is linked to twitter. Free for up to 25 people, so good demo for classroom use. #NETA16 is the upcoming conference hash tag.

Executive Committee reports

Governance - Nick Ziegler reported for the Governance Committee. Conference reimbursement and/or membership to an organization was discussed. Conference registration limitation will remain in place. Possible 10% discount for group registration discounts. Needs further discussion.

Finance- Rich Molettiere presented a proposal from Dutton and Associates for the required external audit. Gregg Robke made a motion to accept the proposal from Dutton and Associates for \$4000 external audit and, if needed, pay for a vacation day for Rich. Jason Schmidt seconded. A voice vote was taken and the motion carried.

Rich Molettiere then asked for continuation of the Sched license – annual cost of \$499. Nick Ziegler made a motion to approve the subscription of nonprofit communicate version of Sched Unlimited, with a second by Tina Sauser. A voice vote was taken and the motion carried.

Finally, the topic of board approval being required for any purchase was presented to the board. If any item already approved changes to be above the maximum budgeted amount, the Executive Director needs to ask for Board approval. Technically, no expenditure is possible unless board has approved the budget item. Executive Director and Treasurer could have the right to spend up to \$3000 over

budget if the board had previously approved the item. Our bank also double checks large checks. Rich recommend that they notify the President's Council if over budget amount is being spent. No vote was taken, and concern was passed to governance for further refinement.

Contest – Lynne Herr asked for patience as we work through the contest submission system for the first time. Lynne shared some cautions about dealing with online comments. Judges will be split into teams to judge over 200 entries in 4 categories. Lunch will be provided.

Nebraska Fall Ed Tech Conference Profit, attendance, and attendee surveys were shared. Conference dates for 2016: October 6-7th. Pre-conference workshops will be held on Thursday. Friday will be the conference. Keynote will be Amber Teamann. A couple of rooms could be used for Breakout-EDU sessions. Session submissions will open in April. Planning committee is working with NCSA to organize the event.

Reports

President's report was presented by Josh Allen - Membership is growing nicely. There are approximately 2900 members currently. Student Journalists will be attending NETA from Hastings High, Broken Bow, and some from Omaha Metro. The kids will attend for free. Teachers will be sending names, and we will make 'media' badges. Teachers may register at the presenter rate if they choose to attend the entire conference. There will be no charge for teachers if they will be simply supervising their students. NETA facts sheet is being prepared for the students.

Treasurer's report was presented by Rich Molettiere - Budget and Treasury is doing fine. Rich reviewed all the budget reports. Nick made a motion to approve Rich's Report. Kristina Peters seconded. A voice vote was taken and the motion carried.

Executive Director report was presented by Julie Moore. Thank you to Jackie for session grid and selection process. Nice name badges will be conference trinket this year. Pre-conference flyer is being mailed today. Board members register for the Spring conference at the lead presenter rate. A Midwest states reception will be held at ISTE in Denver. ISTE block of rooms for NETA is full. April newsletter articles are due Feb. 19th. Event cancellation insurance has been completed.

Executive Liaison report was presented by Tom Rolfes. Congress approved and President Obama signed the bipartisan, Every Student Succeeds Act (ESSA). Many changes are coming with 2.29 billion for education training, local technology planning, and computer science for all. President Obama announced on February 1, 2016 a new initiative called "Computer Science for All," which will provide \$4 billion over three years for states and \$100 million directly to school districts to train 50,000 new Computer Science teachers and expand access to Computer Science curriculum for students. Code.org is a huge backer of President's plan. Kent Steen and Lincoln Public Schools are listed on Whitehouse document. The plan has been very bi-partisan until now. It may become politicized for Obama. On the subject of e-rate modernization, the Portal is open. Application window is open until April 29. Connectivity data is being collected. In the Nebraska legislation - LB1026 is working with NSEA and Commissioner. LB692 - Student online protection act is specifying no 3rd party use of any student data. LB1049 Students will have FTE student aid. Finally, the future ready pledge had been given to NCSA nine months ago. Adoption has doubled the number from 18 to 34 superintendents to sign on. More signing of the pledge would be appreciated.

Web Coordinator Report was presented by Lucas Bingham. NETA is currently paying \$72/month for backupify, Lucas suggested using Google Vault (free) for the same type of a service. Restoring is very

simple now if realized within 3 days of deletion. Consensus was to simply backup docs and dashboard site. Basic flowchart for new website design was shared. All board members are welcome to contribute.

COSN/ISTE Advocacy report was then presented by Lynne Herr. She will be representing NETA at the Washington Ed Tech Summit in early April. Advocacy event will be attended. Meetings with our representatives will be arranged.

The **Contest Coordinator Report** was already presented.

Exhibitor Coordinator Report was given by Eliu Paopao. The vendor hall is not full yet. Currently there are a lot of hardware vendors. It would be nice to have more classroom and instruction presence. 48 spaces are still available.

Site Coordinator Report was presented by Lynn Behounek. Registration layout is changing with University of Oregon on east side of the exhibit hall. Some of the far rear area may be used for dining tables if those booth spaces do not get sold. Tables may be in front on Friday if needed. Coat check room and pre-function spaces will be open Wednesday before the conference. Projectors will be set up on Thursday, April 21st at 5:30 a.m. NETA's summer retreat will be held at ESU 3, staying overnight at Embassy Suites.

Sponsored Groups Reports

Lucas Bingham reported the **Tech Coordinators Group's** next meeting will be February 17th. State testing issues have been actively addressed on list-serve.

Jason Schimdt reported the next **Mobile Learning Meeting** will be held March 3rd. The fall meeting was smaller than in the past. The cause could be less promotion, or focus and/or name may need to be changed. A Tech. Integration group may need to be formed.

Tom Rolfes reported the **E-rate meeting** will be arranged by Suanne Witt's steering committee. It is tentatively scheduled for Thursday evening at the conference.

New Business

Hilton AV agreement was reviewed for Wednesday pre-conference workshops and activities. The board requested Lynn Behounek double check bandwidth before signing the agreement. Angie Wassenmiller made a motion to approve the AV agreement up to the amount of \$2,500 in order to increase possible Bandwidth, with a second by Jason Schmidt. A voice vote was taken and the motion carried.

The **Digital Citizenship Symposium** leadership has shuffled and has asked NETA to help promote their event. Participating schools will have Teams attend made up of an Administrator, technology person, teacher, parent, and two students. NETA can offer the use of Sched along with advertising and promotion in a NETA newsletter.

Announcements of upcoming events were shared with the board.

Jason Schmidt made a motion to adjourn the meeting with a second by Angie Wassenmiller. Meeting was adjourned at 4:25 p.m.

Respectfully submitted,

Darci Lindgren
NETA Secretary