

## **NETA Fall Board Meeting Minutes October 9, 2015**

The 2015 NETA fall board meeting was held Friday, October 9, 2015, at the ESU 10 in Kearney, Nebraska.

**NETA Board Members Present:** Josh Allen, Craig Badura, Lynn Behounek, Lucas Bingham, Jackie Ediger, Heather Callihan, Stephanie Dannehl, Ann Feldmann, Lynne Herr, Matthew Lee, Darci Lindgren, Rich Molettiere, Julie Moore, Eliu Paopao, Kristina Peters, Gregg Robke, Tom Rolfes, Tina Sauser, Jason Schmidt, Kent Steen (Via Google Hangout), Angie Wassenmiller, Patty Wolfe, and Nick Ziegler.

Friday's meeting was called to order at 8:31 a.m. by Josh Allen. The agenda for the day was presented, as well as the previous meeting's minutes. Rich Molettiere made a motion to approve the minutes as presented, with a second by Jason Schmidt. A voice vote was taken and the motion carried. The board then used an online kahoot quiz to review some NETA history and goals.

The **Outreach NETA Goal Groups** met in subgroups to review past goals and set new ones. Angie Wassenmiller reported for Goal 1- Partnerships. Current partnerships are progressing well, and additional support of Edcamp groups will be encouraged. Only one Edcamp received NETA funds in the previous year. Additional Edcamps could get funding for items like food if they qualify as a full Edcamp. NETA could use the existing requirements set forth to get an 'Edcamp in a box' kit.

Goal 2 - Membership activities were reported by several participants. Josh Allen reported on the public technology opportunity calendar development. It will be linked from the NETA web site, and all board members will have editing capabilities. Interested people will need to contact a Board member to have their event added to the calendar. Requirements for inclusion simplified. Nick Ziegler reported a new idea of accepting newsletter articles from the general NETA membership. Several rewards for quality articles were discussed. Details will be shared with NETA membership in future newsgram from Nick. Current membership is 2686 members, after approving 'free' membership in April. A new membership goal of 3500 NETA members by 2017 was set.

**Fall Conference Report** was given by Josh Allen. General positive comments were shared from entire board. Even with lower attendance, the rooms still felt adequately full. Rich Molettiere made a motion to move the event to Friday in 2016, with a second by Nick Ziegler. A voice vote was taken and the motion passed unanimously.

**2016 Conference Committees** met in small groups then reported back to the full board.

Lynn Behounek spoke for the **Logistics committee**. Registration will be reconfigured to reduce long lines and make better use of the space. Board meeting space will be re-located. More food carts will be available. Additional seating areas with charging stations will possibly be provided by vendors. Exhibit hall will be reconfigured to allow for more vendor booths. Round tables for meal time sitting will be set up in blank space of registration area after Thursday rush is over.

Jackie Ediger reported for the **Programming Committee**. Workshops will be offered once again at the Spring Conference. There are three rooms available, to serve up to 100 people in afternoon and evening workshops. The 'poster sessions' name may be changed to 'conver-stations.' Bags were looked at, and will be purchased and stuffed again in 2016. Zipper name holders will also be provided to attendees.

Angie Wassenmiller spoke for the **PR/Marketing Committee**. Apparel options will be offered to NETA membership before the event. Orders would be placed online at [www.digiorgios.com/](http://www.digiorgios.com/), and items picked up

during the conference (or delivered to their home.) Polo shirts, long sleeved and short sleeved t-shirts, quarter zip pullovers, backpacks or bags could be available. All items will have generic 'NETA' logo. Additional t-shirts could be ordered for distribution to volunteers, with extra shirts saved for distribution the following year. "Where in the world is NETA?" promotion could follow receipt of NETA apparel. Members would submit pictures of themselves in NETA gear around the world.

The meeting continued with a review of the number of sessions and any room requests from various strands. No changes were suggested from previous conversations held at the NETA retreat in July.

All six of the **NETA Sponsored Groups/Partnerships** formed in 2015 have shown interest to continue the partnerships during 2016. Some sessions and invited speakers have already been chosen. Details for costs and exact location of information tables are yet to be worked out.

The timeline for session proposal submission and review was presented. Volunteers were accepted to help with the session review process. Additional Ignite and/or shorter length sessions could be included in the program in order to have more sessions available with the same number of rooms. Scheduling would be the biggest challenge. Planning for the spring conference continued with discussion about design of presenter opening slides, location of ISTE Advocacy booth, and a challenge for all board members to invite someone who has never attended before.

Josh Allen continued with his **President's Report**. Many speakers are lined up for the new "Neb Ed Talks" sessions. Thursday will have Bob Dillon and Jennie Magiera. Friday Rafranz Davis and Tony Vincent will be the speakers. Other featured speakers at the conference will include Ken Shelton, Alice Steinglass, and Rachelle Wooten.

The NASB Showcase will be held on November 20, 2015 at the LaVista Conference Center. Gregg Robke is helping to organize it again. At the showcase teachers bring students to demonstrate their projects to school board members in attendance. All are encouraged to attend and submit showcase sessions with active teachers and students.

The board stopped for lunch at 11:56 p.m., and then the meeting continued at 12:28 p.m.

Rich Molettiere presented the **Treasurer's Report**. New financial reports were presented to the board. Balance Sheet for October 2015 was reviewed. Profit and Loss displayed current expenses from this year. Numbers from fall conference were not included on the reports yet. Overall view of expense and revenue for the organization was summarized. Rich proposed three 2016 budget changes to reflect actual dollar amounts usually used.

1. Reduce erate group budget from \$500 to \$200.
2. Reduce the Visibility and Growth budget from \$1000 to \$500,
3. Remove Entertainment from Spring Conference to save \$700.

Rich also summarized other possible budget cuts NETA could consider if needed in the future. It was noted that the process of reviewing budget balance is showing responsible use of the funds available to the organization. Finally, Josh and Julie have begun working on the 2016 External Audit. It will need to be ready retreat in July 2016. Nick Ziegler made a motion to approve the Treasurer's Report and 2016 Budget with Rich Molettiere's three proposed budget changes, with a second by Ann Feldmann. A voice vote was taken and the motion carried.

Julie Moore then gave her **Executive Director's report**. All presentation submissions and strand recruited sessions need to be submitted by November 13. Presenters will be notified by February 1 of session acceptance.

Registration will also open February 1st. Centurylink Teachers and Technology grant information has not been finalized. School board members will be offered free NETA conference registration again at the Tech Showcase. The February newsletter deadline is December 11, and NETA's 2014 990 Form is complete and available for viewing.

Lynn Behounek presented the **Site Coordinator Report**. Most of the details for the spring conference were shared during the Logistics report. Board retreat will be July 11-13, 2016. Details are being worked out, with budget friendly ideas welcome.

Tom Rolfes gave the **Executive Liaison Report**. A link to details was shared with brief summary of E-Rate, Network Nebraska, Federal Digital Learning act of 2015, Every Child Achieves Act, and upcoming Nebraska legislation.

Lynne Herr then reported on the two areas she is responsible for. In **Contests** - online submission is getting ready. It will open November 1, and close February 1. Board members worked on scenarios to test the online contest submission site. She then went through possible issues that may happen during contest entries. Gave new insight to the work that usually happened behind the scenes during the contest preparation process. **COSN/ISTE Advocacy Representative Report** had nothing new to present at this time.

Lucas Bingham presented the **Web Coordinator Report**. MailChimp Membership Stats were summarized. Such reports are much easier to create with the new service. Normal website maintenance is happening.

Finally, Eliu Paopao gave the **Exhibitor Coordinator Report**. Registered exhibitor numbers were shared. Vendors are registering already. Much interest is being shown about new sponsorship levels. Some vendors are trying to combine with others to partner in their booth space. One name is allowed on the bag, program, etc. 139 booth spaces will require modification of exhibitor area. Wireless password and hours will be similar to last year. Epson will be providing projectors for break out rooms and two big projectors. (A potential \$5000 savings.)

**Executive Committee Meetings** then took place. **Governance Committee Report** was presented by Nick Ziegler. Summarized changes to the logo contest and contest entries wording to match current contest descriptions were shared. Gregg Robke made a motion to accept the proposed changes to the policies and procedures document, with a motion by Jason Schmidt. A voice vote was taken and the motion carried 15-0.

Rich Molettiere then gave the **Finance Committee** report. Use of conference reimbursement funds for membership to other organizations, not tied to a conference registration, would not be allowed.

Lynne Herr presented the **Contest Committee Report**. Student contest winners will be invited to present poster sessions about their winning projects at the 2016 spring NETA Conference.

**NETA Sponsored Group** reports were given next. Lucas Bingham has sent a survey for workshop requests to the Technology Coordinator Group. Jason Schmidt will be organizing the October 29 Mobile Learning Group meeting. Everyone with interest in 1:1 and mobile learning is invited to attend. Tom Rolfes reported that SuAnn Witt will be providing E-Rate training for schools to successfully use the new portal.

No executive session was needed during this meeting.

The meeting continued with several items of **unfinished business**. Jason Schmidt and Angie Wassenmiller will help organize the ISTE Bus. Enough interest has been received from the general NETA membership to justify moving forward. EdCamp funding was clarified to include public EdCamps throughout the state. More

discussion was held about ISTE membership being allowed for conference registration, since it is tied directly to attending the conference.

Finally, **New Business** was discussed. The 2016 Nebraska Fall Ed Tech Conference agreement was presented to the board. To provide more balanced efforts, the structure of the planning committee would include five members from NETA and five members from NCSA. Rich Molettiere made a motion to accept the new agreement, with a second from Nick Ziegler. A voice vote was taken and the motion carried.

Julie Moore and Lynn Behounek are working on the 2017 hotel agreements. Five area hotels were asked to submit a proposed agreement for a more competitive bid for the 2017 spring conference. Courtyard by Marriott, Embassy Suites, and Hilton Omaha will all offer NETA block special prices. Details are not exact at the time of this meeting, so final hotel agreements will be submitted to the board for voting later.

The CenturyLink Center Omaha Agreement for 2017 was presented. The board dinner will be held at the Hilton Omaha. Food/beverage, as well as facility costs are both increasing. Jason Schmidt made a motion to accept the 2017 agreement, with a second by Nick Ziegler. A voice vote was taken and the motion carried.

Tina Sauser presented a spring NETA 5K walk/run idea. Scheduling could be difficult if many board members want to participate, but minimal signage and work would be required. General consensus was to 'run' with it.

All present were reminded of the upcoming elections. Four board of director positions as well as Secretary and President Elect will be up for election. Submit applications by December 4th on Wufoo and email a picture to Gregg Robke.

Jason Schmidt made a motion to adjourn the meeting with a second by Nick Ziegler. A voice vote was taken and the meeting adjourned at 3:18 p.m.