



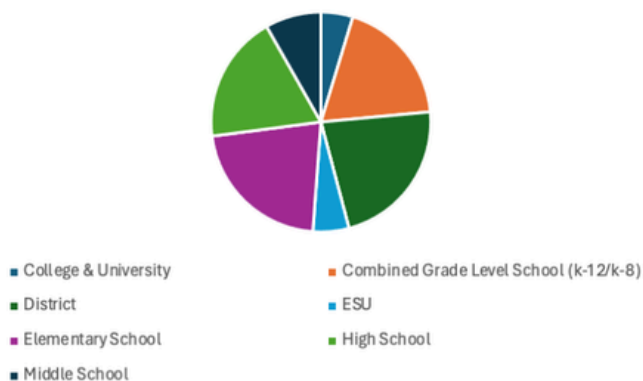
NETA is the largest state organization devoted to the use of technology in education. Since 1987, this nonprofit member organization has played a vital role in increasing the use and efficacy of technology in education. We hope you will join us at our spring conference for educators in Nebraska and surrounding states.

CONFERENCE INFO AT A GLANCE

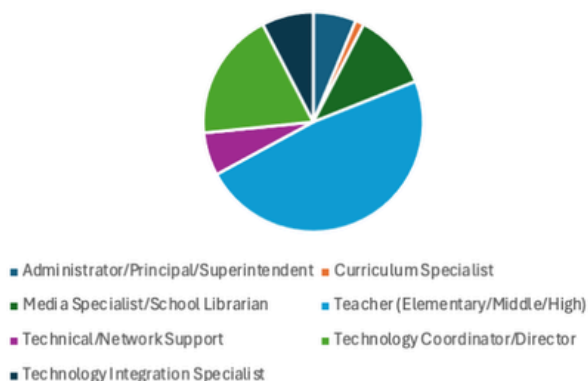
Dates	Thursday April 22, 2027 Friday April 23, 2027
Location	Younes Conference Center North 707 Talmadge St, Kearney, NE 68845

WHO ATTENDS THE NETA CONFERENCE?

Institute Type



Job Role



SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorship — \$6500 (Exclusive Year Long Sponsorship - Limit of 1)

• All Gold Level benefits plus additional benefits and terms individually negotiated (email executivedirector@netasite.org)

Type	Gold - \$5500 (limit of 3)	Silver - \$4500 (limit of 4)	Bronze - \$3500 (limit of 7)
Exhibitor Booth (10' x 6' booth)	✓ (4 spaces)	✓ (3 spaces)	✓ (2 spaces)
Receive end-cap position/aisle intersection in exhibit hall (subject to availability)	✓	✓	
Email addresses for conference participants (those who have given permission) for a one-time communication prior to, or immediately after the conference (your choice)	✓	✓	✓
Exhibitor presentation sessions (if submitted by deadline)	✓ (up to 2)	✓ (1)	✓ (1)
Booth staff registrations (including one presenter for the exhibitor session)	✓ (up to 8)	✓ (up to 6)	✓ (up to 4)
Logo on the conference website with link to company website	✓	✓	✓
Listed on the conference schedule as a sponsor	✓	✓	✓
NETA membership	✓	✓	✓
Company logo, linked to the company website, included in NETA conference emails to NETA membership (7,000+ members)	✓ (min. 2 emails)	✓ (min. 1 email)	
Company logo included on conference blackout bingo game	✓	✓	
Sponsorship recognition on NETA's social media channels	✓		
One pre-conference email sent from NETA to NETA membership on behalf of organization/company (if supplied by exhibitor by deadline set by Executive Director)	✓		
Company name and logo projected on big screens prior to keynote	✓		

SPONSORSHIP OPPORTUNITIES CONTINUED...

Additional floor signs provided by your company in conference areas (must be approved by NETA)	✓		
Company named as “afternoon break” sponsor with credit printed on a sign in break areas	✓		
Company named as “coffee break” sponsor with credit printed on signs in break areas			✓
NEW Opportunity! Lanyard & Badge Sponsorship – \$5000 Company logo on all lanyards and conference name badges. Exclusive opportunity - Limit ONE sponsor!			
Conference Keynote Speaker Sponsorship - \$2500 Recognized in NETA conference communications as keynote speaker sponsor as well as recognized at the conference as a sponsor when introducing the keynote speaker - Limit TWO sponsors!			

**Costs and deadlines are subject to change.*

BOOTH INFO & PRICING

Booth info	Size: 10'x6' Includes: • One skirted 6' or 8' table • Two chairs • Table covering • WiFi • Electrical power • Two booth staff registrations
Early Bird Booth Pricing (10'x8')	\$1150 before October 25, 2026
Booth Pricing(10'x8')	\$1300 after October 25, 2026

**Wireless along with one plug-in per booth for electrical will be provided by NETA. Wired connection and other fees may apply.*

**Costs and deadlines are subject to change.*

BOOTH AD-ONS

Type	Description	Price
Corner booth upgrade		\$250
Attendee Email addresses	Email addresses for conference participants (those who have given permission) for a one-time communication prior to, or immediately after the conference (your choice)	\$600
Blackout bingo game	Exhibitor company logo will be included on a NETA conference blackout bingo card for attendees to visit each exhibitor on the card (registration must be before March 15, 2027 - Limit 18)	\$75
NEW Opportunity! NETA's 40 th Anniversary T-Shirt	Help us celebrate 40 years! Be one of six sponsors to have your logo on the t-shirt which will be provided to all conference attendees! (registration must be confirmed before March 1, 2027 - limit 6)	\$1500
Conference Keynote Speaker	Exhibitor sponsor recognized in NETA conference communications as keynote speaker sponsor as well as recognized at the conference as a sponsor when introducing the keynote speaker	\$2500
Drink Tickets to Distribute	Exhibitors have the opportunity to purchase drink tickets to be distributed as you see fit. The tickets can be used for beverages during the reception on the exhibitor floor on Thursday, April 22nd from 4:30 p.m. to 5:30 p.m.. Pricing is per 20 tickets.	\$125
NETA Reception Sponsor	Be a part of the 2027 NETA Reception! Sponsors will have the option to display signage at the reception during the event, company logo included on conference site and in passport.	\$1000

EXHIBIT AT A GLANCE

Set Up	Wednesday, April 21 12:00 p.m. - 5:00 p.m. Thursday, April 22 7:00 a.m.
Tear Down	Friday, April 23 2:30 p.m. - 5:00 p.m. (Early tear-down on Friday is discouraged, as there are numerous Friday-only participants who deserve ample time in the exhibit hall.)
Exhibit Hours	Thursday, April 22 9:00 a.m. - 4:30 p.m. Friday, April 23 9:00 a.m. - 2:30 p.m.

NETA CONFERENCE FAQs

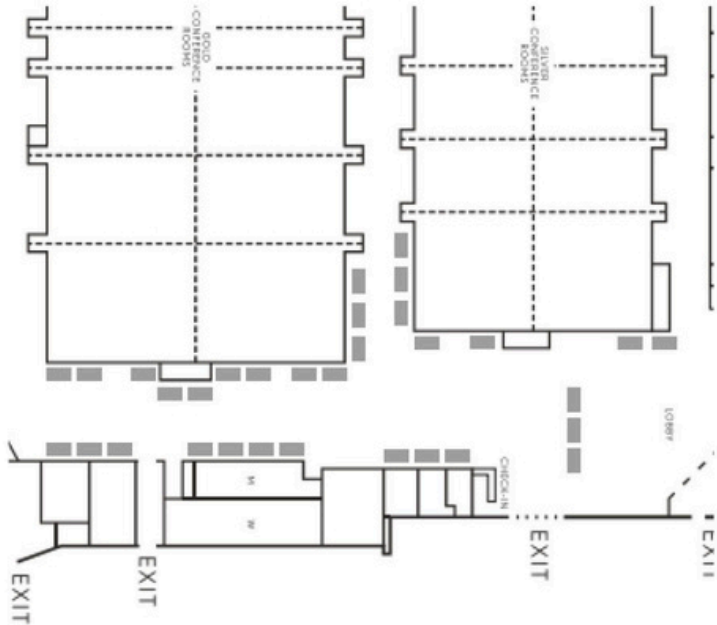
Questions	Answers
What are the dates of the Conference?	The NETA 2027 Spring Conference will be held in person at the Younes Conference Center North in Kearney, NE on April 22-23, 2027.
How do I participate?	If you would like to get on a registration list please email memberservices@netasite.org .
When is payment due?	Full payment is due at the time of booth reservation.
What are the terms and conditions?	You may view the NETA exhibitor terms and conditions here and the Younes Conference Center exhibitor terms and conditions here .
Where do I ship exhibitor materials for the conference?	Freight shipments for the event will not be accepted more than five (5) days prior to the move in date. Shipments arriving before this time will be subject to storage charges of \$10.00 per package, per day or may be refused by the hotel/conference center. No C.O.D. shipments will be accepted. All shipments must have visibly displayed information on each package: • Name of event • Full name of the individual claiming the shipment • Full address and contact information, including phone number of the • Company shipping the item <i>*You may find more information here</i>
Is lead retrieval available?	NETA works with eShow to provide our exhibitors with the option to purchase lead retrieval.
Will there be time in the schedule for attendees to visit exhibitors?	Yes! There will be dedicated time each day to visit exhibitors. Attendees may also visit the exhibit hall any time during open exhibit hours.
When will we receive the attendee list we purchased?	If you opted to receive the attendee list <i>prior</i> to the conference, you will receive the information one week before the conference starts. This will allow the most people to be registered (and therefore you receive the most contacts) as we will keep registration open until the conference. If you opted to receive the attendee list <i>after</i> the conference, you will receive the information one week after the conference concludes.

EXHIBIT HALL

(86) NETA (10x6) Exhibits | Front Gold Ballroom



NETA Exhibits Pre-Function
32 - 8ft tables



QUESTIONS

Contact our team if you have any questions

		
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