



Nebraska Educational Technology Association

Call for Exhibitor Participation

NETA 2017 Spring Conference

Pearls of Wisdom - Celebrating 30 Years

April 20-21, 2017—CenturyLink Center Omaha

Providing exhibitors an ideal location for Vendor Area!

Check out our conference site: www.centurylinkcenteromaha.com

Dear Educational Consultant,

The Nebraska Educational Technology Association (NETA) will sponsor a technology and curriculum conference on April 20-21, 2017 at the CenturyLink Center in downtown Omaha Nebraska. Last year's spring conference saw an attendance of over 2,600 educators. The educational community was represented by school administrators, school board members, technology coordinators, classroom teachers, media specialists and college educators. Vendor support for this year's conference is anticipated to be even greater than last year and **space will be limited**. *Vendors are located together in one area, with conference registration and concessions in close proximity! There will be three dedicated breaks in the conference schedule to visit vendors.*

Early-bird vendor registrations are due by November 11, 2016. Any vendor registration submitted after November 11th up to March 1st will require an additional \$150 fee with no presentation option. The NETA Board has instituted a policy where each sponsorship level has a designated maximum number. Therefore, it's important for you to register as soon as possible!

Sponsorship booth registration can be done online at <http://netasite.org/conf2017exhibitors>. Booths will be reserved upon receipt of registration and payment. Presentations will be scheduled for those purchasing a session who have registered by **November 11th** (unless booths fill prior to that date). A confirmation will be sent to you upon receiving your registration.

Please review the detailed information in this packet on what sponsorships can do for you and how to qualify for a presentation (break-out session) on the program schedule. The NETA website, www.netasite.org, has information on how to submit your proposal. Session proposals will be accepted only online for qualifying exhibitors.

The NETA Board of Directors thank you for your support while joining us for another exciting event! If you have further booth related questions, please contact Eliu Paopao at eliu.paopao@netasite.org. Questions about payments should go to: 1.800.280.6218 toll free.

Sincerely,

Julie Moore, Executive Director

executivedirector@netasite.org 402.540.1904

Costs and Exhibit Area Information

- Register online at <http://netasite.org/conf2017exhibitors>
- A ten-foot space with table is \$800 (before 11/11/16); \$950 (after 11/11/16). Includes booth staff registration.
- Larger areas are available, in multiples of ten feet (\$800 per ten-foot booth before 11/11/16; \$950 after 11/11/16). If you are bringing your own booth and the dimensions exceed ten feet, you will need to purchase two booths, minimum.
- Wireless along with one plug-in per booth for electrical will be provided. Wired connection and other fees may apply.

Please Note!

- Register by November 11, 2016 for Early-Bird Rate. After November 11th add \$150.
- Late payment penalty for exhibitors will be 15% monthly penalty fee for non-payment.
- Refunds will not be given after February 1, 2017.

Exhibit Hours at the Conference—

- Thursday, April 20, 2017 from 9:30 a.m. – 4:30 p.m.
- Friday, April 21, 2017 from 9:30 a.m. – 2:30 p.m.
(*Early tear-down on Friday is discouraged, as there are Friday-only participants who deserve time in the exhibit hall.*)

Set up Times—

- Set up can occur on Wednesday, April 19, 2017, from 12:00 p.m. to 5:00 p.m. If you have a conflict and need to make some alternative accommodations, please contact the Exhibitor Coordinator as soon as possible. (Detailed information will follow in a separate mailing.)
- Parking for set up on Wednesday, April 19, 2017, will be provided by NETA.
- Set up on Thursday morning starts at 7:00 a.m.
- Overnight security will be provided in the conference center for both Wednesday and Thursday nights.

Shipment of Display Materials—

TLK Convention Services is handling freight. Please look for more details at a later date.

Why Exhibit at NETA 2017 Spring Conference?

- NETA is one of the top 10 ISTE Affiliate ed tech conferences in the U.S. providing a better return for your marketing dollars.
- The ability to establish a mutually beneficial, growth relationship with one of the fastest growing educational technology conferences in the U.S.
- Over 2,600 influencers and decision-makers in attendance at the conference providing hundreds of potential follow-up contacts for future sales.

Corporate Partnership Benefits

Support for this event is being sought from businesses and organizations committed to quality professional development for educators of Nebraska and surrounding states.

Gold Level — \$5200 (Limit of 3 vendors)

- Company name and logo projected to big screens prior to keynote
- Additional signs in conference areas (must be hung by CenturyLink Staff, approved by NETA)
- Logo on the conference bag
- Premium or one-page flyer in the conference bag (if supplied by vendor by deadline set by Executive Director)
- Email addresses for conference participants (those who have

- given permission) for a one-time mailing prior to, or immediately after the conference (your choice)
- Listed on the Sched conference site as a sponsor
- Up to three (maximum) vendor presentation sessions (if submitted by deadline). Any company who has been a Gold Level Partner for at least five years will be allocated more sessions on the program (determined by program chair)
- Four (maximum) conference registrations for educators at lead presenter status who may help with vendor booth or presentations (if names are submitted in advance)
- Booth staff registrations
- Logo on the Conference website with link to company page
- The equivalent of four vendor booth spaces
- Receive end-cap position in vendor hall
- One pre-conference email sent from NETA to NETA membership on behalf of organization/company (if supplied by vendor by deadline set by Executive Director)
- NETA membership

Silver Level — \$3650 (Limit of 4 vendors)

- Logo on the conference bag
- Premium or one-page flyer in the conference bag (if supplied by vendor by deadline set by Executive Director)
- Email addresses for conference participants (those who have given permission) for a one-time mailing prior to, or immediately after the conference (your choice)
- Listed on the Sched conference site as a sponsor
- Up to two vendor presentation sessions (if submitted by deadline)
- Three (maximum) conference registrations for educators at lead presenter status who may help with vendor booth or presentations (if names are submitted in advance)
- Booth staff registrations
- Logo on the Conference website with a link to company page
- The equivalent of three vendor booth spaces
- Receive end-cap position in vendor hall
- NETA membership

Bronze Level — \$2100 (Limit of 7 vendors)

- Company named as “coffee break” sponsor with credit printed in program and on signs in break areas
- Email addresses for conference participants (those who have given permission) for a one-time mailing prior to, or immediately after the conference (your choice)
- Listed on the Sched conference site as a sponsor
- One vendor presentation session (if submitted by deadline)
- Two (maximum) conference registrations for educators at lead presenter status who may help with vendor booth or presentations (if names are submitted in advance)
- Booth staff registrations
- Logo on the Conference website with a link to company page
- Two vendor booth spaces
- NETA membership

Exhibitor Benefits for Non Corporate Partners

(A booth must be purchased to be eligible for additional benefits)

- 10 x 10 booth space - \$800 (before 11/11/16); \$950 (after 11/11/16); includes booth staff registration
 - One vendor presentation session (if submitted by deadline) - \$250 (Limit 25)
 - Corner booth upgrade (booth purchase necessary; limited availability) - \$250
 - Email addresses for conference participants (those who have given permission) for a one-time mailing prior to, or immediately after the conference (your choice) - \$600
 - "Afternoon break" sponsor (Thurs. afternoon) - \$200
 - NETA Membership (to receive print newsletter) - \$35
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